



Saturday, August 29, 2026

Woman's Hospital
100 Woman's Way, Baton Rouge, LA 70817
Conference Rooms 1-5
8:30 AM – 1:00 PM

Attended by 400-500 expectant parents and their families in Baton Rouge and surrounding areas.
Participants will:

- Attend classes on topics such as labor options and bringing baby home.
- Explore exhibitor space, featuring products and services for new and expecting parents.
- Learn about Woman's services and ways we support you and your family through education and hands-on experiences.
- Get an inside look at our patient rooms in Labor & Delivery and Mother/Baby.
- Connect with local pediatricians for tips and guidance.

Baby Grand Partnership and Exhibitor Opportunities

Presenting Partner – \$6,500 (SOLD)

Our premier opportunity for maximum visibility and brand impact.

- Recognition as Presenting Partner across all event materials, website, and social media
- Name mention in radio ads
- Logo on event brochure and class slides
- Premium exhibitor space (two 6 ft. tables, four chairs, and signage)
- Pull-up banner with logo displayed prominently
- Promotional item or flyer in giveaway bags
- Receive contact details for opt-in attendees

Class Partner – \$2,500 per Baby Grand

Highlight your brand within a specific session.

- Recognition as Class Partner on event materials, website, social media, and class slides
- Verbal recognition during the class (10–15 second announcement)
- Name listed on event brochure
- Standard exhibitor space (one 6 ft. table, two chairs, and signage)
- Promotional item or flyer in giveaway bags and on class seats
- Receive contact details for opt-in attendees

Event Exhibitor – \$950 per Baby Grand

Engage directly with attendees in the exhibitor space.

- Standard exhibitor space (one 6 ft. table, two chairs, and signage)
- Name listed on event brochure and website
- Promotional item or flyer in giveaway bags
- Receive contact details for opt-in attendees

Partnership and Exhibitor participation is subject to Event Guidelines. Please review the document before interest form submission.

Woman's reserves the right to accept or reject any exhibitor request based on the hospital's mission, vision and values.

Exhibitors are limited to those offering products and/or services that are exclusively related to new or expectant parents, babies or childbirth.

Please email baby.grand@womans.org for more information.