



Exhibitors and Partners

Saturday, August 29, 2026

Exhibitor Expectations:

- Exhibitors provide their own products, handouts, merchandise, computers, and applicable programs needed for their company services or products.
- Exhibitors are responsible for assembling and disassembling all items. Exhibitor spaces will be in the main corridor of the hospital.
- Exhibitors are required to be present and staff their spaces throughout the entire scheduled event of 8:30 AM – 1:00 PM with up to two representatives.
- Exhibitors bear the responsibility for all set-up and security needs for their own spaces.
- All merchandise for sale must follow all applicable state and federal laws.
- All partners and exhibitors are required to provide a door prize valued at \$50 or more. This will be collected by a Woman's Hospital Marketing Department representative or Baby Grand Volunteer upon check-in.

Exhibitor Rules and Regulations:

- Exhibitors will be restricted to setting up only in the space designated to them by the Woman's Hospital Marketing Department.
- Exhibitors must supply all labor and materials needed for their space.
- Woman's Hospital will provide each exhibitor with one 6-foot table, two chairs, and signage.
- Exhibitors may bring up to two representatives per exhibitor table.
- Exhibitors are not allowed to bring any additional furniture to their space unless previously arranged with the Woman's Hospital Marketing Department. Once your space is set, it cannot be rearranged.
- All trash and display materials must be removed from your space after completion of the event. Failure to do so will result in a \$250 clean up fee.
- Exhibitors may park in lot C of Woman's Hospital.
- Music, loudspeakers, or megaphone devices of any kind are prohibited.
- Any exhibitor selling merchandise or services is responsible for reporting their applicable taxes, including income, state, and local taxes.
- All sponsorship and exhibitor fees must be paid before Baby Grand to attend.
- No additional payments or donations from total sales at Baby Grand are required.
- Exhibitors must remain in their assigned designated area. Solicitation outside of their designated area is prohibited.
- All exhibitors must remain for the entirety of the scheduled event. Upon the conclusion of Baby Grand, breakdown and load-out must be completed before 2:00 PM.

Electricity:

- Basic power may be supplied upon request, although exhibitors must provide their means of attaching equipment to the outlet.
- Exhibitors will be held responsible for any damage caused by improper grounding, attachment, or overloading of circuits.
- All plugged-in items are subject to inspection by a Woman's Hospital Marketing Department representative.

Baby Grand General Load-In:

- Load-in will commence at 7:00 AM and end at 8:00 AM at Woman's Hospital Same Day Surgery entrance.
- A Baby Grand Volunteer will check in each exhibitor upon arrival.
- An exhibitor lanyard will be provided, allowing access to grab-and-go-breakfast items and beverages. These will be available 6:45 AM – 8:00 AM.