

2026

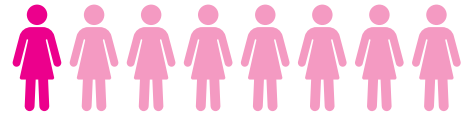
Sponsorship Opportunities



Breast cancer affects women every day.

Every  **2 minutes**
a woman is diagnosed with breast cancer.

1 in 8



women will be diagnosed with breast cancer during their lifetime.
That is one in eight mothers, daughters, sisters, aunts, and grandmothers.

Women in Louisiana need more support.



Breast cancer is the **most common cancer diagnosed in women** in Louisiana.



Breast cancer is the **second highest cause of cancer deaths among women** in Louisiana.



Louisiana has a **higher breast cancer death rate** compared to other states, despite similar national incidence rates.

Your partnership can help **BUST** breast cancer.

Every dollar of your donation goes to support women in our community.

Your support of BUST Breast Cancer provides community outreach, life-saving mammograms, and services for women with breast cancer.



Convenient Access to Mammograms



Financial Assistance



Advanced Cancer Diagnosis & Treatment



Survivorship Support Programs



Patient Care Coordination



Compassionate Palliative Care

In 2025, a new, state-of-the-art 3D mammography coach hit the road, bringing free or low-cost advanced breast cancer screenings directly to 33 parishes — **performing 4,081 mammograms to date.**








About the Event

Thursday, October 1, 2026

Crowne Plaza Executive Center
Baton Rouge, Louisiana
6–10 PM

BUST Breast Cancer is an evening of celebration, inspiration, and community. Breast cancer survivors take the stage to model one-of-a-kind bras created by local artists. The evening blends fashion, music, and storytelling into a powerful experience that honors survivors and fuels life-saving care.

Event Features:

-  Bra-Art Fashion Show
-  Complimentary Bar
-  Silent & Live Auction
-  Curated Culinary Experience
-  Music & Dancing

Sponsorship Reach:

1,000+ Attendees

100,000+ Social Media Impressions

Earned Local/Regional Media

25,000+ Email Recipients

Brand Visibility with Community Leaders

Presenting Sponsor

As the exclusive presenting sponsor, your company receives the highest level of visibility and recognition before, during, and after the event.

\$50,000 | One Available

Exclusive Benefits

- Listed on all materials as, "BUST Breast Cancer Presented by (Your Company)"
- Opportunity to attend the Model/Artist Meet & Greet event
- Opportunity for company representative to speak at BUST Breast Cancer event
- Opportunity for company representative to speak during pre-event media coverage
- Opportunity for the Woman's Mobile Mammography Coach to visit your place of business
- Three (3) reserved runway tables (30 guests)
- VIP table service during the event
- Premium champagne, wine, and light bites at each table
- Digital VIP parking pass for 12 vehicles

Event Visibility

- Logo on event signage and printed pieces
- Logo on stage backdrop
- Logo projected on wall during event
- Repeated verbal recognition during the event
- Name placement on donor recognition wall at Woman's Hospital
- Logo placement on event website and social media with link to company's website where applicable
- Logo on email promotions sent to audience of up to 25,000 individuals



Sponsorships & Tables

Partner with us in celebrating survivorship, honoring strength, and advancing life-saving breast cancer care for women in our community.

	VIPink Sponsor	Spotlight Sponsor	Couture Sponsor	Designer Sponsor	Event Table
Benefits	Premium visibility and an elevated guest experience	High-impact recognition at the heart of the show	Strong brand presence and an evening to remember	Enhanced visibility and experience	Unforgettable night of celebration and community
Availability	3	3	11	24	22
Investment	\$25,000	\$15,000	\$10,000	\$7,500	\$6,000
Reserved table(s) (all tables seat a maximum of 10 guests)	2 Runway Tables (Runway Frontage)	1 Runway Table (Runway Frontage) 1 Premier Table (Second Row)	1 Premier Table (Second Row)	1 Insider Table (Center Rows)	1 Event Table (Ballroom Perimeter)
VIP parking passes	8	4	1		
VIP table service during event	✓				
Premium champagne, wine, and light bites at each table	✓				
BUST Breast Cancer signature wine at table (2)		✓	✓	✓	
Logo placement on one promotional item (wine glass, cup, glow wand, or koozie)	✓				
Verbal recognition during the event	✓	✓			
Logo projected on wall at event	✓				
Inclusion on event program, signage, and video loop	Logo	Logo	Logo	Name	
Inclusion on event website	Logo	Logo	Logo	Name	
Recognition in Foundation for Woman's newsletter	Logo	Logo	Logo	Name	
Recognition on Woman's social media	Logo	Logo	Logo		
Company name on donor recognition wall at Woman's	Name	Name	Name	Name	

Photos by Kleinpeter Photography
and Eye Wander Photo

Pictured on front:
Marie Saloom, Breast Cancer Survivor

Become a sponsor of BUST Breast Cancer 2026

Partner with us in celebrating survivorship, honoring strength, and
advancing life-saving breast cancer care for women in our community.

To receive full sponsor benefits, the sponsorship commitment form must
be received by July 1, 2026.

**Contact giving@womans.org
to become a sponsor.**



Foundation for *Woman's*

Connect: womans.org/bust | **Call:** 225.924.8749