



Exhibitors and Partners

Saturday, March 7, 2026 | Saturday, August 29, 2026

Exhibitor Expectations:

- Exhibitors provide their own products, handouts, merchandise, computers, and applicable programs needed for their company services or products.
- Exhibitors are responsible for assembling and disassembling all items. Exhibitor spaces will be in the main corridor of the hospital.
- Exhibitors are required to be present and staff their spaces throughout the entire scheduled event of 8:30 AM – 1:00 PM with up to two representatives.
- Exhibitors bear the responsibility for all set-up and security needs for their own spaces.
- All merchandise for sale must follow all applicable state and federal laws.
- All partners and exhibitors are required to provide a door prize valued at \$50 or more. This will be collected by a Woman's Hospital Marketing Department representative upon check-in.

Exhibitor Rules and Regulations:

- Exhibitors will be restricted to setting up only in the space designated to them by the Woman's Hospital Marketing Department. Space assignments will be based on the sponsorship package level purchased and the order of registration.
- Exhibitors must supply all labor and materials needed for their space.
- Woman's Hospital will provide each exhibitor with one 6-foot table, two chairs, and signage.
- Exhibitors may bring up to two representatives per exhibitor table.
- Exhibitors are not allowed to bring any additional furniture to their space unless previously arranged with the Woman's Hospital Marketing Department. Once your space is set, it cannot be rearranged.
- All trash and display materials must be removed from your space after completion of the event. Failure to do so will result in a \$250 clean up fee.
- Exhibitors may park in lot C of Woman's Hospital.
- Music, loudspeakers, or megaphone devices of any kind are prohibited.
- Any exhibitor selling merchandise or services is responsible for reporting their applicable taxes, including income, state, and local taxes.
- All sponsorship and exhibitor fees must be paid before Baby Grand to attend.
- No additional payments or donations from total sales at Baby Grand are required.

Electricity:

- Basic power may be supplied upon request, although exhibitors must provide their means of attaching equipment to the outlet.
- Exhibitors will be held responsible for any damage caused by improper grounding, attachment, or overloading of circuits.
- All plugged-in items are subject to inspection by a Woman's Hospital Marketing Department representative.

Baby Grand General Load-In:

- Load-in will commence at 7:00 AM and end at 8:00 AM at Woman's Hospital Same Day Surgery entrance.
- A Woman's Hospital Marketing Department representative will check in each exhibitor upon arrival.
- An exhibitor lanyard will be provided, which gives access to grab-and-go breakfast items, juice, coffee, and water. These can be found in Conference Room 5 from 6:45 AM – 8:00 AM.
- Breakdown and load-out begin at 1:05 PM and must be completed by 2:00 PM.