



Saturday, June 21, 2025

Woman's Hospital
100 Woman's Way, Baton Rouge, LA 70817
Conference Rooms 1-5
8:30 AM – 12:30 PM

Attended by 400-500 expectant parents and their families in Baton Rouge and surrounding areas.
Participants will:

- Attend classes on topics such as newborn care, breastfeeding, labor options, and bringing baby home.
- Join our expert panel discussion with pediatricians, OBs, Maternal-Fetal Medicine doctors and more.
- Explore exhibitor space, featuring products and services for new and expecting parents.
- Learn to swaddle, diaper, feed, and much more with our hands-on learning center.
- Get a sneak peek at our patient rooms and see what yours will look like when you come to deliver your baby!

Baby Grand Partnership and Exhibitor Opportunities

Presenting Partner – \$6,500 (One Available)

Our premier opportunity for maximum visibility and brand impact.

- Recognition as Presenting Partner across all event materials, website, and social media
- Name mention in radio ads
- Logo on event brochure and class slides
- Premium exhibitor space (two tables, four chairs, and signage)
- Pull-up banner with logo displayed prominently
- Item or flyer in giveaway bags
- Access to attendee contact list

Class Partner – \$2,500 (Six Available)

Highlight your brand within a specific session.

- Recognition as Class Partner on event materials, website, social media, and class slides
- Verbal recognition during the class (10–15 second announcement)
- Name listed on event brochure
- Standard exhibitor space (one table, two chairs, and signage)
- Item or flyer in giveaway bags and on class seats
- Access to attendee contact list

Exhibitor – \$750 (Fifteen Available)

Engage directly with attendees in the exhibitor space.

- Standard exhibitor space (one table, two chairs, and signage)
- Name listed on event brochure and website
- Flyer or item in giveaway bags
- Access to attendee contact list

Event Guidelines

Mandatory: Exhibitor set-up begins at 7:00 AM, and must be completed by 8:00 AM.

- Exhibitors must staff their exhibition table until 1:00 PM, early break down is prohibited.
- Table, seating, signage, and grab-and-go breakfast provided for partners and exhibitors.
- All partners and exhibitors are to provide a door prize valued at \$50 or more.

Woman's reserves the right to accept or reject any exhibitor request based on the hospital's mission, vision and values.

Exhibitors are limited to those offering products and/or services that are exclusively related to new or expectant parents, babies or childbirth.