

2025

# partnership OPPORTUNITIES



Bust  
Breast  
Cancer

*Presented by*

**Capital One**





# MAKE A

## 100% of Your Don

Every



**2 minutes**

a woman is  
diagnosed with  
breast cancer.

**1 in 8**



women will be diagnosed with  
breast cancer during their lifetime.

*That's one in eight mothers, daughters,  
sisters, aunts, and grandmothers.*





# difference

## ation Stays Local

Your support of BUST Breast Cancer provides community outreach, life-saving mammograms, and services for women with breast cancer.



Convenient Access  
to Mammograms



Financial Assistance



Advanced Cancer  
Diagnosis & Treatment



Survivorship Programs



Patient Care Coordination



Palliative Care



*In 2024, Woman's two mammography coaches traveled to 37 parishes and performed 4,478 mammograms.*

*Thanks to your continued support, a new, state-of-the-art 3D mammography coach is hitting the road in 2025, bringing advanced breast cancer screening directly to our communities!*



# BUST Breast Cancer

## **BUST Breast Cancer**

Thursday, September 25, 2025

Crowne Plaza Executive Center, Baton Rouge

6-10 PM

BUST Breast Cancer is an event full of celebration and inspiration. Breast cancer survivors take the stage modeling bras-of-art created by local artists.

### **Admission includes:**



Bra-Art  
Fashion Show



Complimentary Bar



Chef  
Showcase



Live Entertainment/  
Dancing



Silent and  
Live Auction



# Partnership Opportunities

## Presenting Sponsor \$50,000

### Reach

- Over 1,000 event attendees

### Exclusive Benefits

- Event Presenting Sponsor listed on all materials as "BUST Breast Cancer Presented by (Your Company)"
- Co-branded logo to be displayed on BUST Breast Cancer event step and repeat, video loop, signage, and other printed pieces
- Opportunity to attend the Model/Artist Meet and Greet event
- Opportunity for company representative to speak at BUST Breast Cancer event
- Opportunity to speak during pre-event media coverage
- Opportunity for the Woman's Mobile Mammography coach to visit your place of business

### Special Events

- Four (4) reserved Runway tables (40 guests)
- VIP Table Service throughout BUST Breast Cancer Fashion Show
- Premium champagne, wine, and light bites at each table
- Digital VIP parking pass for 20 vehicles

### Event Coverage/Visibility

- Logo on event signage and printed pieces
- Logo projected on wall during event
- Verbal recognition during the event

### Digital Marketing

- Logo placement on website and social media including link to company's website where applicable
- Logo on email promotions sent to audience of 3,000 to 25,000 individuals

### Printed Marketing

- Logo included in Foundation for Woman's Newsletter
- Company name on donor recognition wall at Woman's

# Partnership Opportunities

## VIPink Sponsor

\$25,000

- **2 Runway Tables** (10 guests per table  
*Stage front and runway*)
- **1 Premier Table** (10 guests per table  
*Center Rows*)
- **14 VIP Parking Passes**
- **VIP Table Service During Event**
- **Premium champagne, wine, and light bites at each table**
- **Opportunity for unique logo placement on one of the following items at event:**  
*(Wine glasses, cups, glow wands, or ride share partner)*
- **Verbal recognition during the event**
- **Logo projected on wall at event**
- **Logo on event program, signage, and video loop**
- **Logo on event website and social media**
- **Logo on email promotions sent to an audience of 3,000 to 25,000 supporters**
- **Logo included in Foundation for Woman's Newsletter**
- **Company name on donor recognition wall at Woman's**

## Runway Sponsor

\$15,000

- **1 Runway Tables** (10 guests per table  
*Stage front and runway*)
- **1 Premier Table** (10 guests per table  
*Center Rows*)
- **10 VIP Parking Passes**
- **Verbal recognition during the event**
- **Logo on event program, signage, and video loop**
- **Logo on event website and social media**
- **Logo on email promotions sent to an audience of 3,000 to 25,000 supporters**
- **Logo included in Foundation for Woman's Newsletter**
- **Company name on donor recognition wall at Woman's**

## Couture Sponsor

\$10,000

- **1 Premier Table** (10 guests per table  
*Center Rows*)
- **Logo on event program, signage, and video loop**
- **Logo on event website and social media**
- **Logo on email promotions sent to an audience of 3,000 to 25,000 supporters**
- **Logo included in Foundation for Woman's Newsletter**
- **Company name on donor recognition wall at Woman's**

## Event Partner

*\*Media, photography, videography, hair, makeup\**

- **2 reserved seats**
- **Recognition on event collateral**

## Table Levels

*(All tables seat 10 guests)*

### Runway Table

*Stage front and runway*

### Premier Table

*Center Rows*

### Event Table

*Ballroom Perimeter*



## Designer Sponsor

\$7,500

- 1 Event Table (10 guests per table)  
*Ballroom Perimeter*
- Logo on event program, signage, and video loop
- Logo on event website and social media
- Company name on donor recognition wall at Woman's
- Company name listed in Foundation for Woman's Newsletter

## Pink Sponsor

\$6,000

- 1 Event Table (10 guests per table)  
*Ballroom Perimeter*
- Company name on donor recognition wall at Woman's
- Company name listed in Foundation for Woman's Newsletter
- Company name listed in event program





Photos by Kleinpeter Photography

Pictured on the front:  
Erin Capps, Breast Cancer Survivor

Foundation for *Woman's*

# BUST Breast Cancer



Donate Today

Foundation for *Woman's*

**Connect:** [womans.org/bust](http://womans.org/bust) | **Email:** [giving@womans.org](mailto:giving@womans.org) | **Call:** 225.924.8749