



# BABY GRAND

A FREE EDUCATIONAL EVENT  
FOR EXPECTING PARENTS



**Saturday, June 22, 2024 and Saturday, November 2, 2024**

**Renaissance Baton Rouge Hotel | 7000 Bluebonnet Blvd**

**Baton Rouge, LA 70810**

9:00 AM to 12:00 PM

Attended by 400-500 expectant parents and their families in Baton Rouge and surrounding areas.

**Participants will:**

- Attend classes about newborn care, breastfeeding, car seat safety and more from local experts and pediatricians.
- Become familiar with what to expect at the hospital during labor and delivery and after your baby arrives.
- Meet local vendors with products and services to help new and expecting parents.





## Baby Grand Sponsorship and Exhibitor Opportunities

### Presenting Sponsor - \$6,500 (One Available Per Event)

- Listed as Presenting Sponsor on printed materials, event website and social media
- Recognized as Presenting Sponsor in radio ads
- Company logo on event brochure
- Flyer or promotional item distributed in giveaway bags
- Booth: Two 8 ft. tables, 4 chairs, tablecloth, signage
- Database of event attendees
- Pull up banner prominently displayed with company logo

### Classroom Sponsor - \$2,500 (Three Available Per Event)

- Listed as Classroom Sponsor on printed materials, event website and social media
- Company name on event brochure
- Booth: One 8 ft. table, 4 chairs, tablecloth, signage
- Database of event attendees
- Flyer or promotional item distributed in giveaway bags and option to add to class seats

### Exhibitor Booth Sponsor - \$750 (Fifteen Available Per Event)

- Booth: One 8 ft. table, 2 chairs, tablecloth, signage
- Company name listed on event brochure & website
- Database of event attendees
- Flyer or promotional item distributed in giveaway bags

If you're interested in an annual sponsorship, please email [baby.grand@womans.org](mailto:baby.grand@womans.org)


## Event Guidelines

- **Mandatory:** Booths must be ready by 8:30 AM and staffed until 12:00 PM
- Setup begins at 7:30 AM; booth signage provided
- Booth location is determined by sponsor level and order of receipt
- A grab-and-go breakfast will be provided for event sponsors and exhibitors
- All vendors must donate a door prize valued at \$50 or more

Woman's reserves the right to accept or reject any exhibitor request based on the hospital's mission, vision and values.

Exhibitors are limited to those offering products and/or services that are exclusively related to new or expectant parents, babies or childbirth.

In observance of Woman's The Gift designation, you may not display, sell, give away or promote the following items (including on decorative displays):

- Pacifiers
  - Artificial nipples
  - Bottles
  - Formula
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