

Foundation for Woman's Woman's Impact

Improving the health of women and infants.

WINTER 2023 BUST BREAST CANCER ISSUE

Thank YOU For BUSTing Breast Cancer!

BUST Breast Cancer 2023 raises more than \$560,000!

You are making an impact in the lives of women, breast cancer patients, and survivors when you support Woman's. Donors like you give women battling cancer the chance to tackle their diagnosis through Woman's programs and services. On September 21, over 1,200 guests cheered on breast cancer survivors who took the stage in artists' designs as they celebrated life after cancer.

Your support of BUST Breast Cancer provides:

- Free mammograms for women facing financial hardship
- Convenient access to life-saving mammograms through Woman's two mammography coaches
- Advanced diagnosis and cancer care to women
- Financial assistance for cancer medications and basic needs
- Survivorship programs that offer care coordination, wellness classes, nutrition consultations, and cancer support groups

“

I do not carry the genetic marker. I was not symptomatic, and I did not discover a lump. My journey began after a routine mammogram.

I am honored to be a part of the BUST Breast Cancer community that is dedicated to all women having access to mammograms and life-saving treatment options that are crucial in the fight to save lives. Fighting breast cancer takes everyone. I am celebrating 5 years of being cancer free. I am also celebrating my family, friends, and amazing doctors that have walked beside me throughout my journey.

- Wendy Frugé, 2023 Model

”

Monica Walker and Wendy Frugé



Vanessa Weaver



Brittany Broussard Strentz



Catherine S. Giering
Chair

Celton Hayden, Jr.
Chair-Elect

Tom Yura
Secretary

Sarah Grace Brooks
Treasurer

Chris Ciesielski

John P. Everett

Patricia Felder

Rose Marie Fife

Adam Foy

Greg Gelpi, MD

Ruthie Golden

Kimberly Lewis

Gabriella St. Amant

Kathryn Sullivan

Erin Monroe Wesley

Rene Ragas, *FACHE*
President and
Chief Executive Officer
Woman's Hospital

Keila Stovall
President
Foundation for Woman's

Making a Difference

Underwriting Sponsors



Arkel Constructors, Capital One, and Louisiana Women's Healthcare continue to show their dedication to breast cancer programs and services at Woman's. **We are extremely grateful for these generous Underwriting Sponsors and their commitment to making an impact through BUST Breast Cancer each year.**



**2023
LEADERSHIP
COMMITTEE**

Thank you for your dedication and enthusiasm!

Becca Bartlett, 2023 BUST Breast Cancer Chair

Crystal Antie, Vice-Chair, Model Liaison
Francine E. Boyd, Vice-Chair, Auction
Sarah Grace Brooks, Past Chair
Karen Coor, Chair, Model Alumni
Cheré Daigle, Chair, Sponsorship
Courtney L. Edwards, Chair, Model Liaison
Rose Marie Fife, Board Liaison, Past Chair
Lisa Gilly, Co-Chair, Fashion Show Logistics
Ruthie J. Golden, Past Chair
Becky Gottsegen, Chair, Artist Liaison
Vickie Hall, Chair, BUST Out
Kimberly Hawkins, Chair, Marketing/Social Media Liaison
Ashley Hodges, Co-Chair, Fashion Show Logistics
Heather Kleinpeter, Founder
Danielle LeBouef, Chair, Chef Showcase
Angel G. Lewis, Chair, Auction
Ciara W. Martin, Chair, Decorations
Rayanna Messenger, Chair, Swag Bag
Amber Moreau, Vice-Chair, Swag Bag
Tracey S. Neldare, Vice-Chair, Sponsorship
Angie Ray, Past Chair
Jamie Samson, Co-Chair, Fashion Show Logistics

Volunteer Spotlight

Meet Becky Gottsegen, BUST Breast Cancer Artist Liaison Chair

Becky has been a part of BUST Breast Cancer since the very beginning. Her dedication, creativity, and fervor surrounding the event is what makes her irreplaceable as a BUST Breast Cancer Committee member. Over the years, Becky has brought her artistic ability and giving spirit to every aspect of the event. Becky has served as Artist Liaison Chair for many years and has also created NINE bras-of-art for survivor models.

Why do you volunteer for BUST Breast Cancer?

BUST Breast Cancer is a cause that has been near and dear to my heart for many years. My dad's mother and my mother's sister were both breast cancer survivors, so my interest in helping raise awareness is strong. When Heather Kleinpeter first came up with the idea of creating an event in 2012, I wanted to be involved and designed my first bra.

What's your favorite part of volunteering on the BUST Breast Cancer Planning Committee?

I have so loved being a part of BUST Breast Cancer over the last 12 years and have made so many great friends. Seeing the models embrace their walk down the runway is so powerful and makes the hard work of coordinating artists and designing a creation for a model so worthwhile! My life has been so enriched by my involvement.



Photo by Jamey Firnberg

Becky's Bras-of-Art Through the Years



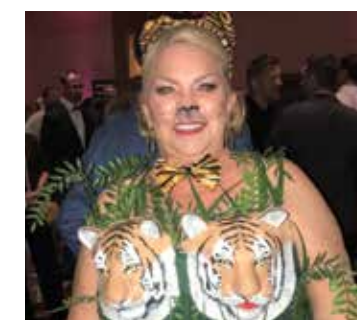
2013



2014



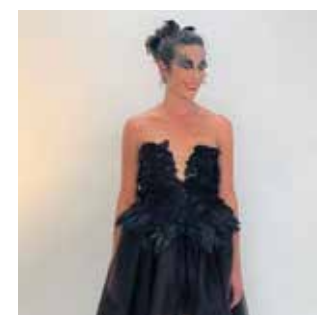
2015



2017



2018



March 2022



September 2022



2023

2023 Artists & Models

On September 21, 2023, 19 survivor models proudly walked the runway wearing exquisite bras-of-art designed by local artists. BUST Breast Cancer would not have been possible without the dedication of these resilient women who are passionate about celebrating life and making the journey with cancer easier for other women.



Model: Davalyn Crocker
Artist: Jessica Plaisance



Model: Laurel King, MD
Artist: Judith Butler



Model: Elizabeth Lindsay, MD
Artist: Kathryn Chalas



Model: Julie Loland
Artist: Jamie Pratt



Model: Tamara Dayton
Artist: Ragan Pruitt



Model: Tina Z. Devall
Artist: Janene Grodesky



Model: Laurie Lynn Drummond
Artist: Becky Gottsegen



Model: Terry Morrison
Artist: Anne Bolner



Model: Shannon Sellars
Artist: Liz Russell



Model: Janis E. Smith
Artist: Sallie Anzelmo



Model: Kim Dunn
Artist: Heather Berrios



Model: Wendy Frugé
Artist: Monica Walker



Model: Shereba George
Artist: Tara Button & Stephanie Hasenkampf



Model: Brittany Broussard Strentz
Artist: Robert Aucoin



Model: Frances Tempanaro
Artist: Tressy Leindecker



Model: Vanessa Weaver
Artist: Lisa Barona McRoberts



Model: Tricia Gorsich
Artist: Mariana Kalacheva



Model: Sou D. Hayes
Artist: Tabitha Miller



Model: Kyla James
Artist: Tonja McMillan

Special Thank You to **Bevil Knapp Photography**

Bust 2 Breast Cancer



Cathy Giering, Celton Hayden, Ruthie Golden, Rose Marie Fife, John Everett, and Sarah Brooks



Derek and Elizabeth Fife, Johnny and Rose Marie Fife, Ashley Fontenot, Stephanie and Jay Parenton, MD



Back row (left to right): Randall Brown, MD, Tre' Nelson, Shawn Kleinpeter, MD, Theresa Brignac, MD, Rebecca Boudreaux, MD, Kim Sangari, Christina Benoit
Front Row (left to right): Michael Perniciaro, MD, Shereba George, Sunshine Willett, MD, and Wendy Holden-Parker, MD



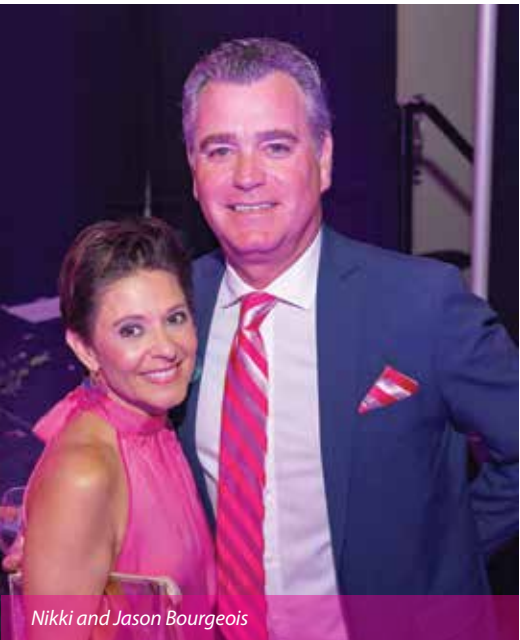
Bryan and Rhonda Bush, Lee Blakeney, Brian Jackson and Alex Falcon, Ryan and MacKenzie May, Brad and Julie Fife



Gabriella and Marshall St. Amant, MD



Davalyn Crocker



Nikki and Jason Bourgeois



Kim Dunn



Adam and Ashley Foy



Taylor Watts and Kelly Kleinpeter



Kyla James, Julie Loland, Tricia Gorsich, and Frances Tempanaro



Elizabeth Balhoff Lindsey, MD



Shannon Sellars



Jamie Samson, Becca Bartlett, Rayanna Messenger, Courtney Edwards, and Angie Ray



Ann Lafranca, MD, Emily Magee, MD, Kathy Guidry, MD, Cheree Schwartzenburg, MD, Rachel Gilbert, MD, and Jolie Bourgeois, MD

Special Thank you to **Kleinpeter Photography**

In the Community

A Heartfelt Thank You
for Your Commitment.

1. Pizza Art Wine hosted a "Pink Party" fundraiser on October 11.
2. The Country Club of Louisiana Ladies' Golf Association hosted their annual "Rally for a Cure" golf tournament on September 21. Chaired by Debbie Tulles and Dr. Jillian Ploof, the tournament raised over \$7,000.
3. Fab'rik Baton Rouge hosted a "Give Back" event for BUST Breast Cancer models.
4. Sharon Humbles and Monica Jeanpierre with United Christian Faith Ministries joined forces with BUST Out Chair Vickie Hall during their Praise in Pink service.
5. The East Baton Rouge School District hosted a "Hat-N-Scarf" drive during Breast Cancer Awareness Month for cancer patients at Woman's.
6. St. James Episcopal Day School 5th graders donated over \$1,700 at the "Pink Day" in support of Woman's breast cancer programs.
7. The "Blanket Fairy" Mary Lee Dixon graciously delivered handmade blankets to be used by patients and their families in the AICU.
8. Breast Surgical Oncologist, Mindy Bowie, MD and BUST Breast Cancer Chair, Becca Bartlett appear on WAFB News at 9.
9. Berkshire Hathaway United Properties hosted their 6th Annual "Pink Pong Paddle for the Battle" tournament on October 19. The event raised over \$3,500.

You can get involved and support Woman's. To host a fundraising event or join an event committee, email giving@womans.org.




Thank you to our 2023 Sponsors!


BUST Breast Cancer sponsors are making a difference.

Each of these logos represents an investor who is committed to serving patients at Woman’s. Their support of our mission continues to make an impact on so many women within our community year after year.


UNDERWRITING



ARKEL
Constructors




Capital One




LOUISIANA WOMEN'S
Healthcare
Ochsner

RUNWAY




THE RESTORATIVE CENTER
RESHAPING LIVES



Irene W. and C.B.
PENNINGTON
FOUNDATION

VIPink



Lester &
Sarah Brooks

COUTURE



ADVANCED
OFFICE SYSTEMS



Alliant
AMERICAS



ATMOS
energy



Coca-Cola



BOURGEOIS FREEL
PLASTIC SURGERY
BOARD CERTIFIED PLASTIC SURGEONS



Mindy Bowie, MD &
Cecilia Cuntz, MD



BROKEN
TRACTOR



DeCuir, Clark & Adams, LLP
ATTORNEYS AT LAW
Linda Law Clark



Raising
Cane's
CHICKEN FINGERS



Fix Condition
Cochran
Heating



COX



EdgeForm
LANDSCAPE MANAGEMENT



essential
CREDIT UNION



FIRST
HORIZON



Friends of
Dr. Lindsay



Gallagher
Insurance | Risk Management | Consulting



Genentech
A Member of the Roche Group



RG
RUTH & RUSTY GOLDEN



Healthy Blue



KEOGH
COX



LOUISIANA USA



MARY BIRD PERKINS
CANCER CENTER



MERAKI
MEDICAL SPA



Messengers
HOME DESIGN • GIFTS • CHILDREN




NFP




O.L.S. COMMUNITY HOMES, INC.


COUTURE




Performance
CONTRACTORS, INC.




Radiology Associates
LLC




RAYMOND JAMES
LOUISIANA COMPLEX




REV




ROSCO




Schwartzburg • Lafranca • Guidry
Chapman • Magee • Bourgeois • Gilbert




Shoppers Value
Foods




Gabriella &
Marshall St. Amant



Kathryn
Sullivan




TAYLOR PORTER
LOUISIANA'S LAW FIRM
SINCE 1912




M
VALLUZZO
COMPANIES

CORPORATE PARTNERS


Corporate Partners pledge a generous contribution of \$5,000 or more for a minimum of three years.




Coca-Cola




Discover the Difference
Bayou
Federal Credit Union
Your Financial Lifeline




BROKEN
TRACTOR




Fix Condition
Cochran
Heating




EdgeForm
LANDSCAPE MANAGEMENT




Lester &
Sarah Brooks




LOUISIANA FIRE
EXTINGUISHER, INC.




LOUISIANA USA




Messengers
HOME DESIGN • GIFTS • CHILDREN




NFP




REV



O.L.S. COMMUNITY HOMES, INC.




Radiology Associates
LLC




RAYMOND JAMES
LOUISIANA COMPLEX


PINK PARTNERS




ADVANCED
OFFICE SYSTEMS




Discover the Difference
Bayou
Federal Credit Union
Your Financial Lifeline




Bernard Wealth Management
Investing for Your Wealth's Future




BREAZEALE,
SACHSE &
WILSON, LLP



GRAIN
CREATIONS
BREWING CO.



PGL Pathology Group
of Louisiana



REGIONS

EVENT PARTNERS

Auctioneer



Brian's
Furniture

Decorations



Billy
Heroman's
Flowers & Gifts
Plantscaping



CFX

Emcee



Liz Koh

Media



inRegister

Photography



Klempeter
PHOTOGRAPHY



Bevil Knapp
Rocket
Surgery
Videography & Photography

Videography



PIXEL
HOUSE

Hair & Makeup



SOHO
BOUTIQUE SALON

FABULOUS FOOD AND DRINKS

Bistro Byronz

Catering Cajun

Chris's Specialty Foods

Coca-Cola Bottling Company United-Baton Rouge

Crafted Nibbles

Crowne Plaza Executive Center

Gilded Artichoke Catering Co.

Hanley's

Jasmines on the Bayou/Hannah Q Smokehouse

Liquid Fix Mobile Bartending

Nothing Bundt Cakes

Off the Hook

P.F. Chang's

Portobello's

SoLou

Walk-On's Sports Bistreaux

Woman's Hospital



Foundation for *Woman's*

PO Box 95009

Baton Rouge, LA 70895

NON-PROFIT ORG.

U.S. POSTAGE

PAID

PERMIT NO. 236

BATON ROUGE, LA



“ I survived
cancer – TWICE! ”

Kim Dunn,

*Cancer Survivor,
2023 BUST Breast Cancer Model*

*Your gift gives hope to women like Kim who
are facing a life-changing cancer diagnosis.*



You can help. Donate today. | womans.org/giving

Foundation for *Woman's*