A Legacy of Giving

Since 2010, Woman’s employees have contributed more than $1.75 million.

In November, employees gave generously to the 2023 We are Woman’s Employee Giving campaign raising more than $200,000! These donations support the Employee Emergency Fund, Research Grants initiated by Woman’s employees, and Department Grants which fund programs, services and equipment that enhance the workplace and care for patients and their families.

Through their support of the campaign, the devoted staff at Woman’s once again demonstrated their giving nature and steadfast commitment to our community. Their gifts will provide critical support to patients, their families and coworkers facing difficult circumstances.

We are humbled by the incredible spirit of compassion and generosity of the Woman’s team. Their gifts make a difference!

Thank you to our 13-year donors! These dedicated employees have donated every year to the Employee Giving Campaign since it began in 2010.

Dejurenaria Taylor and Vildra Holliday, Campaign Chair

Lisa Peeler, Kelli Henry, and Theresa Gibson
Making a Difference
Meet the 2023 Foundation for Woman’s Board of Trustees’ Chair, Cathy Giering

Cathy Giering is passionate about the mission and work of Woman’s and knows the organization is a gem in our community. “We are so fortunate to have one of the nation’s leading specialty hospitals in our back yard,” says Cathy.

She began her service on the inaugural Board of Trustees in 2015. Describing her time as a board member, Cathy says “I serve Woman’s with pride and enthusiasm. I truly feel that I have learned more and been more fulfilled by Woman’s than the other way around. Thank you for calling upon me to be a part of this team.”

Cathy is married to Edmund Giering and together they have two children. She is a partner in the law firm of Keogh, Cox & Wilson. Prior to joining the firm, Cathy served as Court Attorney for the United States District Court for the Middle District of Louisiana and has been practicing law for more than 20 years.

Cathy also serves on numerous non-profit boards and was honored as a 2022 Baton Rouge Area Volunteer Activist. Her other honors include Baton Rouge Business Report’s Forty Under 40, Past President of the Junior League, Honoree for “Best Dressed” of Baton Rouge, Baton Rouge Bar Association President’s Award and Judge Joseph Keogh Award, and LSU Greek Excellence Award.

Volunteer Spotlight
Vickie Hall

Vickie first participated in BUST Breast Cancer in 2021 as a Bra Partner, putting her artistic skills to the test as she raised funds for Woman’s. Once Vickie is passionate about something, there is no stopping her! In 2022, she joined the BUST Breast Cancer Planning Committee as chair of the community fundraising challenge, BUST Out. Vickie’s enthusiasm and passion for Woman’s was the driving force that fueled the 2022 campaign.

Why do you volunteer at Woman’s?
Woman’s has a special place in my heart. Both of my children were born at Woman’s and my mother’s breast cancer was diagnosed by her physician at Woman’s during her routine annual mammogram. I volunteer to help increase awareness in Louisiana.

What’s your favorite part of volunteering on the BUST Breast Cancer Leadership Committee?
It gives me extreme joy to be part of an amazing team of women with passion and commitment to support such an amazing cause.

What do you enjoy most about volunteering?
I love meeting and seeing the smiles on the faces of so many beautiful women, inside and out. I am humbled and blessed to know their stories. I am continually in awe of the genuine strength of the women I meet.

What advice would you give to those considering volunteering their time or donating a gift to Woman’s?
If you want to make a difference, please consider volunteering. As a Woman’s volunteer, you are not only impacting the lives of women diagnosed with breast cancer, but also their family members and friends. The services provided by Woman’s extend much further than breast cancer outreach and life-saving mammograms. They provide care coordination, financial assistance for medications and transportation, cancer rehabilitation services, support groups, survivorship events, and palliative care. You will receive much more in return than what you give in your time and effort! Giving back will move you!

A big THANK YOU to these businesses for their support of the 2023 We are Woman’s Employee Giving Campaign!

Alyssa Landry
Scentsy, Independent Consultant
Sande Bardwell
Mary Kay, Elite Team Leader
Sherri Moses Smart
Mary Kay, Independent Sr. Sales Director

Queen of Sparkles
The Queen gives back!
Jaime Glas, owner of Queen of Sparkles, and her dazzling fans made a HUGE impression during Breast Cancer Awareness month. Queen of Sparkles generously donated 20% of all “PINK” sales to Woman’s this past October, and raised a total of $19,876!
In the Community

A generous community provides support for Woman’s

1. Students at Central Middle School, Kenzie and Molly, celebrate Pink Out day with Principal Monica Hills and raised $2,030 for Woman’s.

2. Messengers Gifts hosted its second annual Gifting Bear drive to send hope and encouragement to NICU families. Sharen Conmur, Crystal Antie and Rayanna Messenger delivered the Gifting Bears to Woman’s.

3. LSU’s Eta Kappa chapter of Alpha Kappa Alpha hosted a “Pink Out for Breast Cancer” bike ride in October to benefit breast cancer services at Woman’s.

4. Erin Crawford and Angel Lewis led Assurance Financial Prairieville’s fundraising efforts during our BLIST Out community fundraising challenge. The team raised $4,330 and won the second-highest fundraiser in our corporate division.

5. Staff and volunteers from Woman’s showed up in pink to support Rouj Creole’s fundraiser during Breast Cancer Awareness month.


7. Nasia Bell, Karen Rivet, April Morris, Cari Bradley-Waid, Erin Ferguson, Amy Crochet, Elissa Reed, Nikki Prudhomme, Shelley Alexander, and Kelly Saurer received a donation from Erin Ferguson, Woman’s RN and consultant for Usborne books, for our NICU families.

8. EFCU President, Tyler Gozali, presented a check to Woman’s Tracie Godbery and Brad Jackson for $1,700.

9. Derek Wells, representing the Mumford Mafia, a group of Southern University football fans, donated to Woman’s during October in honor of Kimberly Hawkins, a breast cancer survivor.

10. Students at Prairieville Primary School participated in a “Wear Pink” day fundraiser. Kimberly Ammons, principal, and staff present a check for $1,306 to Foundation for Woman’s.

You can get involved and support Woman’s. To host a fundraising event or join an event committee, email melissa.curry@womans.org or call 225-924-8749.
Thank you to our Bra Partners!

Advanced Office Systems
Aimee Simon & Christie Crooks
Amber Lambert
 Assurance Financial Prairieville
Avenue Salon
Bayou Sass Boutique
Becky Gottsegen
Berthelot Dental
Brecht United Properties
Bold Bougie Nails
BIP Dental
Brian Harris BMW
Casey Curry
Christina Flores
City Group Hospitality
College Family Dentistry
Devin Bonner
Early College Option Program
Elizabeth Ponch
Engel & Volkers Baton Rouge
Espresso Guapo Coffee Shop
Fabric Boutique Baton Rouge
Gonzales City Hall
Gonzales Fire Department
Gonzales Police Department
Grace Yoga and Pilates
Halley Gauteurx
Impact Cheer
Infinity Med Spa
Karen Coor
Kimberly Hawkins
Kimberly Templet
Kiran Chawla
Kleinpeter Photography
Linda Law Clark
Lindsay Guercio
LeBlanc Special Services
Lousann Bommet
Messengers Gifts
MMR Group Inc
Modern Belle
Nu Gamma Omega Chapter
On the Boulevard Salon and Spa
Penny Hood
Perkins Rowe
Popping Guys
Prescriptions to Geaux
Ragan White
Reform Fitness
The Relaxation Company at Pelican Point
Salon de Lis
Southern Eye Centers
Stephanie Daxon
Sugar and Bronze
Sugar Mill Primary
Tammy Cook and Laura Oubre
Tanya Granger
Texas Roadhouse
Ticca Porche
The Urban Hound
Vantage Clothing
Walk-On’s Sports Bistreaux
Walk-On’s Sports Bistreaux Brusly
Westside Cajun Cornhole
Whitney Crockett Johnson

Karen Coor Top Individual Fundraiser: $7,750

You showed up for the women in our community facing breast cancer! Thanks to your generosity, Foundation for Woman’s raised an unprecedented $516,079 to provide essential funding for screening mammograms and breast cancer support and outreach. BUST Breast Cancer kicked off in September with a Bra Art Fashion Show featuring survivor models. BUST Breast Cancer continued throughout the month of October with our community wide fundraising challenge, BUST Out featuring bra partners, our local schools and businesses hosting fundraisers to support Woman’s during Breast Cancer Awareness month.

The Winning BUST Out Bra Partners are:

1. Advanced Office Systems
2. Aimee Simon & Christie Crooks
3. Amber Lambert
4. Assurance Financial Prairieville
5. Avenue Salon
6. Bayou Sass Boutique
7. Bekky Gottsegen
8. Berthelot Dental
9. Brecht United Properties
10. Bold Bougie Nails
11. BIP Dental
12. Brian Harris BMW
13. Casey Curry
14. Christina Flores
15. City Group Hospitality
16. College Family Dentistry
17. Devin Bonner
18. Early College Option Program
19. Elizabeth Ponch
20. Engel & Volkers Baton Rouge
21. Espresso Guapo Coffee Shop
22. Fabric Boutique Baton Rouge
23. Gonzales City Hall
24. Gonzales Fire Department
25. Gonzales Police Department
26. Grace Yoga and Pilates
27. Halley Gauteurx
28. Impact Cheer
29. Infinity Med Spa
30. Karen Coor
31. Kimberly Hawkins
32. Kimberly Templet
33. Kiran Chawla
34. Kleinpeter Photography
35. Linda Law Clark
36. Lindsay Guercio
37. LeBlanc Special Services
38. Lousann Bommet
39. Messengers Gifts
40. MMR Group Inc
41. Modern Belle
42. Nu Gamma Omega Chapter
43. On the Boulevard Salon and Spa
44. Penny Hood
45. Perkins Rowe
46. Popping Guys
47. Prescriptions to Geaux
48. Ragan White
49. Reform Fitness
50. The Relaxation Company at Pelican Point
51. Salon de Lis
52. Southern Eye Centers
53. Stephanie Daxon
54. Sugar and Bronze
55. Sugar Mill Primary
56. Tammy Cook and Laura Oubre
57. Tanya Granger
58. Texas Roadhouse
59. Ticca Porche
60. The Urban Hound
61. Vantage Clothing
62. Walk-On’s Sports Bistreaux
63. Walk-On’s Sports Bistreaux Brusly
64. Westside Cajun Cornhole
65. Whitney Crockett Johnson
"I knew my body was telling me something was not right, and I am so glad I listened. I was diagnosed with Stage 2 breast cancer. As a survivor, I am now aware of the preventative services available to help catch cancer in its early stages." – Sharareh Creel

Cancer is never expected.

When you give to Woman’s, you support women facing the unpredictable circumstance a cancer diagnosis brings.

You can help. Donate online today at womans.org/giving.