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Mission

To improve the health of women and infants

Vision

Together we are building a patient-centered community of extraordinary people and exceptional care

Values

Excellence Continually improving everything we do

Commitment

Showing pride in, loyalty to, and ownership of the mission of Woman's Hospital

Innovation

Securing our future through creating new dimensions of performance

Mutual Respect

Doing unto others as you would have them do unto you

Stewardship

Carefully and responsibly managing the resources of Woman's Hospital

Sound Judgment

Making timely decisions based on the information available

Forty extraordinary years.

It's hard to believe that much time has passed since Woman's Hospital welcomed its first patients. The year was 1968, and healthcare institutions dedicated to the needs of women and infants were a new concept. Woman's had been the longtime vision of a group of local physicians who believed such a setting would provide women and infants exemplary healthcare services.

They were right. Over the course of 40 years, as medicine, research and technology have evolved, we have consistently found new ways to meet or exceed the needs of our patients and their families. Today, Woman's is one of the country's largest specialty hospitals, offering a full spectrum of healthcare services to women throughout life, and to infants whether healthy or with serious health conditions.

What has always made Woman's Hospital special is people. Success would never have been possible without the support of the community. Nor would it have happened without the diligence of countless physicians, nurses, employees, donors, and volunteers. Every day, they make sure that early cancer detection is widely available, that women facing surgery have the benefit of top-quality equipment, that high-risk infants receive care of unquestionable quality, and that the day a child is born is the richest one in a family's life.

To each member of the Woman's family, thank you for 40 extraordinary years and for your continuing support.



Teri G. Fontenot, Woman's Hospital President and CEO

The hospital founders, past chiefs of staff, volunteers, retirees, staff, and physicians celebrated the hospital's 40th birthday the full week of November 18th.



Virginia Shiroda and Beth Manning recalling a memory from a photograph from the past.



Marguerite and Annelise Scardina, visiting with Karl Pizzolato, MD, 1980 Chief of OB/Gyn. Marguerite was the first baby born at Woman's Hospital, November 18, 1968.



Friends and NICU co-workers reuniting at the 40th Birthday reception. Seated, Maebell Nelson, Retired PCT; standing left to right, Dewanna Statham, RN, Elise Collins, Karla Locke, RN, and Melanie Perkins, RN.

Founder, Leo Abraham, MD, reuniting with old friends during the reception that kicked off the week's activities.

"I started working at Woman's on my 19th birthday. I thought that was a great birthday gift. I didn't realize that gift would last for more than 28 years and I still feel the same way today!" Linda Kennedy, Discharge Analyst in Health Information Management, pointing at a photograph of herself from Woman's past.



William C. Haile, MD, one of the hospital's founders, and Robert diBenedetto, MD, visiting with Sylvia Steiner, who has volunteered at Woman's from 1973 to present day.





Louise McLaughlin, hospital librarian, holding Surgical Pathology of Gynecologic Disease written by Cary Dougherty, MD, in 1968.

Jodi Conachen photographing Christie McDonald, Lee Girlinghouse, and Tracy Eaglin to include in the 40th Birthday time capsule.



Jamie Haeuser, Senior Vice President of Operations, looking at photographs from the past.

Forty Extraordinary Years

On November 18, 1968, Woman's Hospital opened in Baton Rouge, the dream of 21 local physicians who believed in the idea of a hospital designed specifically for women and infants. It was a landmark notion – few such institutions existed – and it had been planned for more than 12 years. Woman's Hospital's founders believed the new facility would inspire cooperation, spark innovation, and raise the bar on gynecological and obstetrical healthcare. They felt so strongly about the prospect that some used their own credit to back the \$64,000 loan to purchase land at the intersection of Airline Highway and Goodwood Boulevard.

It was a wise decision. For the next four decades, Woman's Hospital thrived and grew. The community's confidence in the respected facility afforded it many opportunities to expand and innovate, and by the end of 2004, every square inch of it had been rebuilt or remodeled at least once. In 2008, Woman's broke ground on a new campus that will help meet current needs while allowing for future growth.

Woman's longest serving administrator, Thomas Hightower, commented that the hospital was built on a foundation of listening. Hightower was sometimes criticized by business colleagues for his people-centric management style, but felt instinctively that sharing decision-making would promote harmony and productivity.

"The secret is the people," he remarked recently. "It always has been."

CEO Teri G. Fontenot agreed. "Forty years later, it's still people – donors, volunteers, physicians, employees, and patients – who make Woman's Hospital the magical place it is," she said.

Four Decades of Care: A Look Back

1968-1978

Thomas Hightower led Woman's between 1969 and 1989, and saw incredible changes in healthcare over his tenure. When Woman's first opened, the use of medical technology was just beginning to evolve. Childbirth was a heavily medicated, isolated experience with little participation from expectant mothers. Fathers were allowed nowhere near the delivery room.

But times were changing, and Woman's responded. The medical establishment began seeing the value of a mother's involvement in her own pregnancy and in the care of her unborn infant. In 1974, the hospital began offering its first prenatal classes. And two years later in 1976, a new policy allowed a newborn to remain in the mother's room during the day.

Perceptions about the role of fathers also shifted dramatically. Beginning in March 1976, while other visitors still were not allowed in a mother's room at Woman's, fathers could visit at all times. In May of the same year, dads were allowed to visit newborn babies during feeding hours. And by 1978, husbands were allowed to join their wives during vaginal deliveries. Within a month, 46 fathers had witnessed their babies' births – and none had fainted! Thomas Hightower.



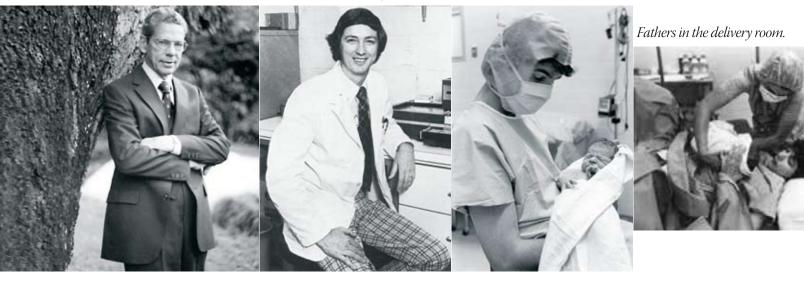
Tracy Lee, RN, and Lisa Sanders, RN, giving newborn Ava Marie Kidder a 40th birthday cap. Ava was born on Woman's 40th birthday to Taylor and Amanda Kidder.





Fifty years ago, convinced that a newly developed test called the pap smear would be a cancer, Cary Dougherty, MD, established a laboratory for cervical cancer screening. He donated the funds generated by the test to the newly formed Woman's Hospital Foundation.

Harry Wilson played an integral role in the development of ancillary services at Woman's Hospital valuable aid in detecting cervical during his 27 years of service, from 1975-2002. He was here the day the hospital opened in 1968, serving in a volunteer capacity at that time. Harry is remembered with admiration and deep respect from those who worked alongside him.



1978-1988

By the beginning of its second decade, Woman's had grown substantially. It was time to expand. In 1981, a new labor and delivery unit opened and was one of the largest and most modern in the nation. Two years later the hospital added 90 new patient beds, bringing the total to 225.

Woman's also added new services. In 1984, the hospital began offering a perinatology clinic for high-risk pregnancies, which later grew to become Maternal-Fetal Medicine. The hospital unveiled the Breast Center in 1985. In its first year, the center performed more than 3,000 mammograms, championing the cause of early detection and breast cancer awareness.

In the mid-80s, Woman's broadened its community education programs by adding classes tailored to new constituents like siblings and grandparents. The Woman's Hospital Child Development Center opened in 1985, offering day care to a growing number of working parents. A percentage of the center's admission was reserved for Woman's employees.

Perceptions about the birth experience in the U.S. continued to evolve. Parents wanted more participation, so in 1983, Woman's featured new

opportunities for same-room labor, delivery, and postpartum care. By 1986, the hospital completed a Family Birthing Center wing, which featured "suites" designed to accommodate comprehensive services.

By its 20th anniversary, Woman's had solidified its reputation as an exemplary childbirth facility, but the hospital was also adding new services for women beyond obstetrics. In 1986, Woman's launched gynecologic oncology services, and a year later, the Osteoporosis Center opened.

1988-1998

After leading Woman's Hospital through two decades of success amid dramatically changing times, Thomas Hightower retired in 1989. Assistant Administrator and CFO Vicki Romero was named President and Chief Executive Officer in August 1990.

In 1991 the Urodynamics Center opened, providing services to treat disorders of the lower urinary tract.

By then, admissions had grown so much that in January 1992, Woman's was the second largest women's specialty hospital in the country.

Woman's Hospital Breast Center.

Osteoporosis Center.



In the family birth suite, for the first time, women were able to labor, deliver, and recover in the same room, and to experience the birth with their families.

Sue Tweedy with M. Giles Fort, MD, in his office.



In 2006, Sue Tweedy was diagnosed with fallopian tube cancer. Since then, the upbeat former counselor to LSU freshmen has worked with her physician, Dr. Giles Fort, to select treatment options for this rare gynecological cancer. Undergoing surgery and several rounds of chemotherapy, Tweedy has battled successfully to keep the cancer at bay. But throughout the ups and downs, she says she has felt strong, healthy and determined.

That's due in part to Tweedy's spunk, but she likes to credit the team who delivered her chemotherapy. The idea of enduring dozens of chemo sessions, some lasting five hours, could break the spirit of most, but Tweedy says she has been fortified by the concern of the practitioners who have cared for her. "I was as nervous as a cat on a hot tin roof the first time I went," says Tweedy, 71. "But they made me feel so comfortable, physically and mentally, and they made sure I was going to feel good after I got home. I felt like I really mattered to them."

Another round of expansions in 1992 yielded a new obstetrics wing, with 16 new labor, delivery, and recovery suites. Later that year, the hospital unveiled the new Neonatal Intensive Care Unit (NICU), which included 46 beds, respiratory care, pathology lab support, and an isolation area for readmitting babies. The NICU was a tremendous new regional asset.

By 1995, a maternal-fetal and neonatal transport service, which provided airlifts for emergency patients throughout the region, was fully established. That same year, Woman's NICU operating room opened, one of only a few in the country dedicated to infant surgery.

In 1996, Romero stepped down, and Executive Vice President Teri G. Fontenot was appointed President and CEO. Fontenot's tenure has been defined by expanding the hospital's services, deepening its reputation in the national arena and setting a course for the future, including the execution of a new campus to accommodate current growth and projected expansion.

Nearing its 30th anniversary, Woman's continued to add new programs, including mobile mammography in 1996. A fully equipped mobile unit began bringing early cancer detection to women in outlying areas and has helped save many lives. Woman's also continued to contribute to national research. In 1997, the Woman's Health Research Institute and Maternal-Fetal Medicine participated in a nationwide premature labor study of corticosteroids, hormones that help a fetus' organs and tissues mature faster.

1998-2008

In the last decade, Woman's has incorporated numerous leading edge strategies and services so that patients have access to the best possible healthcare.

In 1998, the hospital joined the Vermont Oxford Network, an international collaborative aimed at improving the quality and safety of medical care for newborn infants and their families through research, education and quality improvement projects. The network gives Woman's access to best practices in high-risk infant care.

Methods of caring for mothers and babies continued to evolve, and in 1998, Woman's began featuring couplet care. Nurses were trained to care for both mother and baby, ensuring seamless service and facilitating a culture of bonding and breastfeeding.

Breast health has always been a top priority of Woman's Hospital, and in 1999, the Breast Center added the first of a series of technological advances with nuclear medicine breast imaging, also called scintimammography, a supplemental breast exam used to further investigate abnormalities.



Vicki Romero, CEO.



Maternal-fetal and neonatal airlift service.



Operating room located in NICU.

Anna and Jeremy Anderson's baby Alayna, born with gastroschisis.



Expecting their third child, Anna and Jeremy Anderson had received distressing news. The baby suffered from gastroschisis, a congenital condition in



which some abdominal organs develop outside the body. It was incomprehensible and frightening, but the Andersons learned there was hope. Doctors with Woman's Hospital's Maternal Fetal Medicine explained that medical advancements since the '60s had increased the gastroschisis survival rate to 90 percent. They quickly developed a treatment plan for the Andersons.

Anna returned to Maternal-Fetal Medicine for regular monitoring throughout her pregnancy so the doctors could ensure the baby's lungs were fully developed for surgery.

"Every week we had an ultrasound," she said. "I thank God for that. It was really reassuring."

Anna's pregnancy progressed normally, and immediately following delivery, baby Alayna was taken to surgery. Pediatric surgeon Faith Hansbrough, MD began the careful process of easing her tiny organs inside her body. Gastroschisis surgery often takes place over a few days and in cases involving multiple organs, like Alayna's, surgeons use a sterile "silo" to cover the exposed abdominal cavity and organs. Hansbrough uses silos in about a third of her gastroschisis cases and says it allows surgeons to work at the right pace.

"When we guide the organs back in, we want to do it gently," she said. "If you force them, you may cause crowding against the diaphragm and impair the baby's ability to breathe."

Alayna came through surgery beautifully, and was moved to Woman's Level III Regional Neonatal Intensive Care Unit (NICU) for close monitoring over the next few weeks. After each organ had resumed its normal function, she was able to join her grateful, relieved parents and siblings at home. Today, she is enjoying the normal life of a toddler. A year later in 2000, the Cary M. Dougherty Cancer Detection Laboratory and the Woman's Health Research Institute were honored at the International Breast Conference in Brussels, Belgium, for a breast cancer detection test involving the HER 2/neu gene and the drug Herceptin. Also in 2000, Woman's was included among the 100 Top Hospitals: Regional Benchmarks for Success by HCIA and The Health Network.

Woman's continued to advance the work of the Neonatal Intensive Care Unit (NICU). In 2000, the hospital added the NICU Developmental Nursery that offered comprehensive long-term care for children with chronic conditions. A year later, the NICU Infant Care Center opened, providing new single-patient rooms as well as isolated bays for readmitting infants.

By 2003, the Breast Center began use of R2 Computer-Aided Detection (CAD), which provided a third level of breast cancer screening. Woman's was the only imaging facility in the region, and one of few worldwide, to provide triple-read screenings. Three years later, the Breast Center added MRI-guided needle biopsy. It was offered a full year before the American Cancer Society officially recommended the screening for women at high-risk of developing breast cancer. In 2005, the resolve of the Woman's Hospital community was tested when Hurricane Katrina made landfall on the Louisiana coast. Subsequent flooding caused a massive evacuation from New Orleans. Collaborating with numerous other entities, Woman's led the evacuation of infants and pregnant women from New Orleans hospitals, and helped rescue 122 babies.

The State of Louisiana designated Woman's as the official coordinating organization to manage the evacuation of babies and high-risk pregnant women, a service the hospital would also provide during Hurricane Rita one month later, and during Hurricane Gustav in 2008.

Over four decades, Woman's Hospital's sizeable growth exceeded its current space constraints. By 2004, it became clear that renovating the land-locked facility was no longer a sustainable option. A Future Search Conference held in 2006 gave employees, physicians, nurses, patients, and members of the community a chance to help plan a new campus.

Two years later, Woman's broke ground on its future campus on 225 acres of hospital-owned land. Like its predecessor, the new Woman's will be built on a tireless commitment to improve the health of women and infants. It will respond to the evolving needs of the community for many years to come.

Couplet care, nurses care for both mother and baby.

MRI-guided needle biopsy.



Mark Schorr, RT, receiving a high-risk infant arriving before Hurricane Gustav.

Future home of Woman's Hospital at Pecue Lane and Airline Highway.

Radiologist Marci Gremillion, MD, reviews Sandra's digital mammogram with her.



Ordinarily, Sandra Hanna would have driven from her home in St. Amant, Louisiana, to Woman's Hospital for an annual mammogram, but these were not ordinary times. With no health insurance due to her husband's loss of work, she had forgone regular mammograms for the last two years. Then in late July, a friend told Hanna she was headed to the hospital's mobile mammography unit in nearby Sorrento and asked her to come along. "I was so glad I did," says Hanna, 57. Her mammogram revealed a mass, which was later determined to be cancer.

"I was so scared," recalls Hanna. With no health insurance, she wasn't sure how she could afford treatment. Woman's Breast Center employees connected Hanna with special grants and Medicaid, which funded subsequent biopsies, surgery, and radiation. Under the care of Dr. Michael Hailey, MD, Hanna is hopeful about the future.

"I cannot imagine where I'd be if I hadn't gone that day," she says.

New Campus Development

First, there were pink shovels. Next came massive earth movers. The groundbreaking of Woman's Hospital's new campus took place in June, officially launching construction on the new 520,000 squarefoot facility. The year ended with the \$350 million project on schedule and on budget, despite interruptions from Hurricane Gustav in September.

Senior Vice President of New Campus Development Stan Shelton and Campus Development Coordinator Roxanne Butler, MSOD RNC, continued engaging the Woman's community in the new hospital's design. In addition to keeping the project on task, they delivered regular employee updates, ran focus groups, and asked for input on the clinical systems that affect patient care.

Employees answered. As they did throughout 2007, staff brought their experience at the bedside to the design process. Serving on a series of committees, they interviewed vendors and studied equipment and finishings, always bearing in mind the needs of Woman's patients. By the end of the fiscal year, these staff teams had selected the nurse call system, the operating room section lights and video integration system, the infant security system, and lighting in both Labor and Delivery and in the Neonatal Intensive Care Unit.

Furthermore, a physician design team helped design an operating room that flows appropriately.

A workspace design team carefully studied how to create an open office floor plan that will both fortify the organization's inherent sense of teamwork and achieve privacy for each staff member.

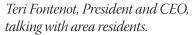
Employees and volunteers helped "Pick the Brick," by casting votes on the exterior brick style color and shade of the accompanying mortar.

The project's transparent planning process was extended to the greater Baton Rouge community through open house meetings. This process allowed neighbors of the new campus to view the site plan and to inquire about issues like access and traffic.

Construction during fiscal year 2008 was devoted to site preparation, including moving 152,749 cubic yards of dirt – enough to fill LSU's Tiger Stadium – for the purpose of raising the foundation above base flood elevation. The excavation created the opportunity for a 17-acre lake, a necessary drainage feature that will add beauty. Crews worked throughout the fall to drive 1,700 pilings, each 70 feet into the ground.

The new site's ample acreage allows for future opportunities for Woman's Hospital. In August, officials filed a concept plan with the East Baton Rouge City Parish Planning Department detailing a possible mixed-use development on the remaining 97-acre tract. A master site plan was completed in 2008.

Councilman Darrell Ourso with an area resident at a Community Open House at the Jones Creek Public Library.





Stan Shelton (right), Senior Vice President of New Campus Development, discusses plans during a Community Open House.



Roxanne Butler, Campus Development Coordinator (right), showing Gay Middleton and Sande Bardwell details of the new campus.



Participants at the Community Focus Group contributed ideas from their experiences to enhance the patient and family experience at the new facility.



Architect Jack Ford takes notes from the community.



Architect Jeff Stouffer shows the patient room mock-up to the group.



The groundbreaking of the future home of Woman's Hospital, June 10, 2008. From left to right: Gregory Heroman, MD Francis Henderson, MD Nancy Richmond W. Dore Binder, MD James C. Atkinson, MD (seated)

William Haile, MD Robert diBenedetto, MD Henry Miller, MD (seated) Leo Abraham, MD Frank McArthur N. LaRon Phillips Yolunda Taylor, MD Edward Schwartzenburg, MD



The New Campus at a glance:

- A five-story, 520,000 square-foot hospital, with 176 patient rooms, 96 neonatal intensive care unit beds and 28 labor and delivery rooms;
- Two medical office buildings with a combined 260,000 square feet;
- A two-story, 69,000 square-foot support services building;
- A two-story central energy plant;
- Close proximity parking;
- A 17-acre lake surrounded by a 1.25-mile walking trail.





James C. Atkinson, MD



Henry K. Miller, MD

In Memoriam—Founders

James Atkinson, MD, a native of Scooba, Mississippi, was one of Woman's Hospital's 21 founders, its first chief of staff, and a member of its board of directors from 1973 to 1981. Dr. Atkinson served in the U.S. Army Air Force from 1942 to 1946 and was shot down over Romania. He was a POW there for six months. Dr. Atkinson graduated from the University of Alabama in 1948, earned an MD from Tulane in 1952 and was an OB/GYN resident at the University of Arkansas in 1956. He was certified by the American Board of Obstetrics and Gynecology in 1961 and was a member of Nu Sigma Nu medical fraternity, the Baton Rouge OB/GYN Society, East Baton Rouge Parish Medical Society, Louisiana State Medical Society, the South-Central OB/GYN Society, Central Association of OB/GYN and the American Medical Society. Dr. Atkinson practiced medicine in Baton Rouge from 1956 to 1984 and was a longtime supporter and advocate of Woman's Hospital. He passed away on August 21, 2008.

On October 28, 2008, the Woman's community mourned the passing of another champion and original founder, Henry K. Miller, MD. A native of Shreveport, Dr. Miller practiced medicine in Baton Rouge for 53 years. He earned a bachelor's degree from Tulane in 1943 and an MD from the LSU School of Medicine in 1946. Dr. Miller was a U.S. Army veteran, and served as a captain in the Army Medical Corps. He was a charter member of the board of directors of the Hospital Albert Schweitzer in Deschapelles, Haiti from 1952 to 1997. Dr. Miller was board certified by the American Board of Obstetrics and Gynecology in 1955, and was a member of the American Medical Association, Southern Medical Association, American College of Obstetrics and Gynecology, Louisiana State Medical Society, East Baton Rouge Parish Medical Society, American College of Surgeons and Central Association of OB/GYN Emeritus. He was elected to serve as Woman's Chief of Staff in 1971. Dr. Miller practiced medicine until his retirement in 2000.

Continuing Excellence

100 Best Places to Work. In 2008, Woman's Hospital was selected by *Modern Healthcare* as one of the nation's *100 Best Places to Work in Healthcare*. The widely read journal for healthcare executives celebrated facilities that foster excellent work environments. Five thousand hospitals were eligible to apply. Woman's was the only Louisiana healthcare institution selected. The hospital participated in a rigorous selection process, including a random survey of employees and an assessment of workplace practices, policies, and employee benefits.

Binder Appointed to AHA Committee.

William Dore Binder, MD, Woman's Hospital Board Chair, was appointed by the board of trustees of the American Hospital Association (AHA) as an at-large member of its Committee on Governance (COG). The COG leads grass roots advocacy and provides trustee input into AHA policy development. Binder's two-year term begins January 2009.

Awards and Excellence. Labor and Delivery staff nurse Allison "Alli" Vallee Cado, RN, earned the Louisiana State Nurses Association's (LSNA) 2007 Rookie of the Year award. Lactation Consultant Lois Warrington, RN, was awarded the Medela Gold Standard of Excellence. The award is administered through a peernominated recognition program that acknowledges best practices in lactation consulting throughout the United States.

Eight Woman's Hospital nurses were honored at the Annual Baton Rouge District Nurses Association Banquet in May. Honorees were: Nicole Fox, RN, NICU; Kimberly LeBlanc, RN, Labor and Delivery; Kahne Bandaries Lee, RN, Nursing Administration; Aimee Marks, RN, Assessment Center; Amy McCurdy, RN, Mother Baby; Sherry Noel, RN, Oncology; Christine Podner, RN, AICU, PACU; and Trivinia Toussant, RN, Antepartum.

Woman's Hospital Nurse Practitioner Lucie Agosta, PhD, RNC, was named 2007 Entrepreneur of the Year by the Louisiana Association of Nurse Practitioners. Lucie was also appointed to the Louisiana State Board of Nursing in 2008 by Governor Bobby Jindal.

Wendy W. Singleton, RN, received the 2008 Association of Women's Health, Obstetric and Neonatal Nurses Research Poster Presentation Award. Wendy's poster was titled "Factors Influencing a Woman's Decision to Breastfeed: A Social/Ecological Perspective."



Nicole Fox, RN.



Trivinia Toussant, RN.

Margaret Gallo, RT, was recognized as the 2008 Technologist of the Year by the Louisiana Society of Radiologic Technologists. Margaret has worked at Woman's since 1991.

Home Care Honored. In April, Woman's Hospital's Home Care division was honored at the annual Louisiana Health Care Review Awards Summit for maintaining an acute care re-hospitalization rate at or below 25% between October 2004 and August 2007. Woman's Home Care has one of the lowest rates in the country for rehospitalization of patients and it was one of only three agencies in Louisiana to receive the award.

Child Development Center Earns Second Star.

Woman's Child Development Center received a second star from the Louisiana Department of Social Services Division of Child Care and Early Childhood Education's Quality Start Program. Founded in 1985, the center serves an average of 107 children annually. Thirty-five percent of families enrolled are affiliated with Woman's Hospital.

Efficiency

Electronic Documentation. In January, computer work stations replaced paper charts in the Neonatal Intensive Care Unit (NICU) and in Respiratory Therapy (RT), continuing the hospital's transition to computerized record-keeping at the bedside. The system reduces human error and increases physician accessibility off site. NICU and RT employees were trained six months prior to the system's integration, and attended refresher courses immediately before the official launch date.

Patient Tracking in Surgery. Surgical Services installed the PeriOptimum PathFinder[®] wireless tracking system, which monitors a patient's path through surgery in real time. A small transmitter is attached to IV tubing as a patient is prepared for surgery, allowing physicians, nurses, staff, and volunteers to track location throughout the procedure. Families view patient status on a flat screen monitor in the waiting room. Each patient is assigned a number to ensure privacy. The technology enables the Surgical Services team to better anticipate next steps, thus minimizing patient wait time and improving management of equipment and staff resources.

Home Health nurse Susan Simon calling on a patient at home.

Woman's Child Development Center.

Lakesha Andres, RN, prepares the PeriOptimum PathFinder^{*} wireless tracking system in Day Surgery.



Quality

Smart Pumps. Woman's Hospital implemented computerized intravenous patient controlled analgesia (PCA) pumps, known as smart pumps. Smart pump safety software allows Woman's to set limits for the pump's use, which helps reduce medication errors. Areas of Woman's now equipped with smart PCA pumps include Labor and Delivery (LD), Antepartal, Mother Baby (MB), Post Anesthesia Care Unit (PACU), the Adult Intensive Care Unit (AICU), Gynecological Surgery (GS), and Gynecological Oncology (GO).

Bedside Medication Verification. Bedside medication verification (BMV), bar code technology that ensures medication is dispensed safely to the appropriate patient, was implemented this year. Woman's caregivers now use handheld scanners to match bar codes on patient wristbands with those on medications. BMV helps achieve the "Five Rights" of safe medication administration: the right patient, right medication, right dosage, right route, and right time. **Team Performance Plus.** A team of physicians and nurses participated in the Harvard Risk Management Strategies Foundation "Team Performance Plus," a comprehensive training program to help develop teamwork in obstetrics. The goal of Team Performance Plus is to create an environment of trust and respect, improve communication in any situation, and implement a predictable, clear work process.

Perinatal Performance Improvement Project.

Woman's created the Perinatal Performance Improvement Project in 2008 to ensure seamless service to the hospital's tiniest patients – infants. Because an infant's treatment path often includes multiple areas, an interdisciplinary team worked together to study the flow of treatment. Representatives from the Assessment Center, Labor and Delivery, Recovery, the Transition Nursery, Mother Baby, the Center for Newborn and Infant Care, Respiratory Therapy, Neonatology, and Surgery are determining how to best use resources, improving infant care education for all caregivers, and promoting continuous performance improvement.

Rochelle Zachary, RN, scans medication and patient bar codes to ensure patient safety.



OB/GYN resident Jo Anne Barrios, MD, with Marshall St. Amant, MD.



Hospitalist Tessa Kincade, MD, and Aimee Marks, RN, with a patient in the Assessment Center.

New Programs and Services

OB/GYN Residency Program. Woman's Hospital now includes an OB/GYN academic residency program. More than 160 fourth-year medical school students applied for four resident slots at Woman's, which features rotations in Labor and Delivery, the Neonatal Intensive Care Unit, Surgery Services, and Maternal-Fetal Medicine, and gives access to 65 active physicians as well as 15 LSU School of Medicine faculty members.

The da Vinci Robot Provides Minimally Invasive Surgery Options. Woman's added the da Vinci robotic system to its surgical equipment offerings. Robotic surgery is a minimally invasive technique that significantly reduces the recovery time associated with hysterectomies and other gynecological surgeries. With sophisticated cameras and robotic arms operated by physicians, the surgical system provides doctors the access they need to operate, but without the need for open incisions. Recovery time is significantly less, allowing women to return to their normal routines faster.

Hospitalist Program. Hospital medicine, or the practice of physicians treating patients solely in a hospital setting, is the fastest growing medical specialty in the nation. This year, Woman's hired

four hospitalists to care for patients without a physician on staff. Hospitalists are growing in popularity nationwide because they reduce the call burden on physicians, allow a hospital to respond to a patient's needs immediately, and offer physicians predictable schedules.

Changing Lives Through Bariatric Surgery.

In January, Woman's Hospital added bariatric surgery to give women coping with obesity new strategies for a fresh start. The program features a comprehensive approach, starting with a surgical counselor who explains options in a no-pressure setting. A team of weight loss surgeons, registered dietitians, and exercise physiologists work together to ensure patients are not only prepared for surgery, but have the tools they need for longterm success.

Endoscopy Services Expand Woman's Broad Appeal. In July, Woman's added endoscopy services, providing a new menu of options for women. Colonoscopies and other endoscopic screenings are conducted in individual rooms, increasing privacy and comfort. Family members are invited to join patients immediately before and after procedures.



Cindy Thomas, RN, and Nikki Bourgeois, LPN, train on the da Vinci robot, a minimally invasive surgical technique that reduces recovery time.

Yolunda Taylor, MD, using the da Vinci robotic system.

Woman's Hospital Development Report

In a rural South Louisiana community, a 50-year-old woman receives her first-ever mammogram through Woman's Hospital's Mobile Mammography Coach. A premature newborn is observed at Woman's NICU. A 60-year-old grandmother in need of a colonoscopy prepares for the procedure in a private room. And an 18-year-old sexual assault victim is cared for with confidence and sensitivity by a team of Woman's nurses.

These services are just part of what unfolds daily at Woman's Hospital. The communityowned nonprofit is known not only for its delivery of thousands of infants annually, but also for providing exceptional, varied services to women and infants throughout the region. This work would not be possible without the support of donors, whose investment means the difference between good and extraordinary care.

Woman's Hospital takes stewardship seriously. To maximize donors' gifts, it studies best practices, analyzes return-on-investment, and partners with other public and private institutions on mutually beneficial projects. For example, Woman's Mobile Mammography Coach Program partners with Mary Bird Perkins Cancer Center and the YWCA's ENCOREplus program to broaden outreach to the underserved and to avoid duplication of services.

This year, Woman's Hospital broke ground on a new campus, a forward-thinking project that will enable it to provide state-of-the-art care in an adaptable environment. Greater Baton Rouge's needs are growing, and Woman's wants to nimbly adjust to those needs.

Woman's Hospital's mission is to improve the health of women and infants, but it does something else as well. When Woman's matches a donor's desire to fill an important healthcare need, it helps make dreams come true.

Development Council. The Development Council is comprised of community leaders dedicated to raising funds for Woman's Hospital. The council also governs the Founders and Friends Endowment, which supports the hospital's long-term growth and stability.

Chair

Michael J. Coogan, MD

Vice Chair Hans Sternberg

Secretary-Treasurer Missy Epperson

President/CEO Ex-Officio Member Teri G. Fontenot

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*Deceased

Susan Eaton, Social Services, chooses clothing funded in part by the Community Care Fund, for Clarissa Barrow's newborn. Clarissa lost everything for her new baby in a home fire.



2008 Annual Fund. The funds raised were dedicated to the Community Care Fund and the vital programs it supports:

- Care for Victims of Sexual Assault
- Neurodevelopmental Clinic
- Special Needs Assistance for Patients

Donations to the Community Care Fund enable Woman's Hospital to positively impact the lives of women, infants, and their families.

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Circle of Friends committee members Kathy D'Angelo, Lexie Woodard, Julie Hartung, Jennifer Waghalter, Gabriella St. Amant, Candace Kouns, Lynley Dornier, Lisa Distefano and Virginia Monceret.



The ROCK-n-CHAIRity event at the Louisiana State Museum.

Artists create and contribute one-of-a-kind original art specifically for this event.

Woman's Circle of Friends ROCK-n-CHAIRity Auction. The ROCK-n-CHAIRity Auction was an evening of fun with great food from area restaurants and entertainment by the V-Tones. This spectacular event, organized by Circle of Friends, netted more than \$50,000. Attendees bid on original, one-of-a-kind chairs and art created by local artists specifically for this event. Proceeds supported the Community Care Fund.

Circle of Friends Chair

Gabriella St. Amant

Committee

Kathy D'Angelo Lisa DiStefano Lynley Dornier Candace Kouns Julie Hartung Virginia Monceret Jennifer Waghalter Lexie Woodard

Rock-n-Chair

Investar Bank WAFB Channel 9 Louisiana State Museum Infamedics The Boo Grigsby Foundation

Love Seat

Lamar Advertising Jones Walker The Women's Clinic Drs. Schwartzenburg, Lafranca, and Guidry Louisiana Hematology and Oncology Associates Gabriella and Marshall St. Amant Lipsey's, LLC

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The V-Tones MAPP Construction Louisiana Women's Heathcare Associates The NeuroMedical Center Wyndchaser

Car Seat

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Baby Seat

Lydia F. Sims, MD, FACOG Louisiana Anesthesiology Group

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Ninth Annual Tour of Ponds. The Tour of Ponds has raised more than \$54,000 to support cancer care for women. Proceeds from the 2008 event benefited breast and gynecological oncology services at Woman's Hospital.

This year's event showcased private water gardens in the Greater Baton Rouge area. The sponsor party was hosted by Pat Baker. Mr. Charbel Harb, owner of Harb's Oasis, was the Tour of Ponds organizer. The event raised over \$9,400.

Presenting Sponsor

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Ninth Annual Tour of Ponds.



Memorials. Memorial gifts are tributes that, like our memories of the honoree, will go on forever. These gifts recognize the recipient in a profound and lasting way.

Richard Anderson, PhD*

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Guy Waggenspack, MD* Michael Coogan, MD

Tributes. A gift honoring a friend or a loved one is a meaningful way to recognize special occasions, as well as to recognize a caregiver for exceptional service.

Londyn Celeste Achord* Princess Londyn Productions

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Mrs. Donna Saurage* Jennifer and Jim Moreland

NICU. Woman's Hospital focuses on delivering the highest quality treatment and services, along with compassionate care, for infants facing serious illnesses and conditions. Woman's Center for Newborn and Infant Care provides the highest level of care in the region for newborns and infants. The Level III Regional Referral NICU is one of the most unique intensive care nurseries in the nation providing in-house anesthesia and neonatology 24 hours a day, 7 days a week. It is part of a select group of hospitals participating in the Vermont Oxford Network, recognized worldwide as leaders in providing care to premature and critically ill infants.

NICU Memorial Donations Brayden Paul Cox* Princess Londyn Productions

Jude* Anonymous

Kaelan Rudd*

Anonymous KT Maintenance Company Thomas Griffin III, MD

Logan David Trosclair* Anonymous

*Honoree

Pink Ribbon Tributes. The Pink Ribbon Tribute Campaign was created by members of the Woman's Victory Open Committee who wanted to provide a means of honoring those who fight the battle against breast cancer. In its fourth year, the campaign has been well received by the community.

Nan Abbitatti* Briggette Blades

All Breast Cancer Survivors

Katherine Boyle Robert Dillard Terry Janca Sara Jones Marilyn Moorman Wal-Mart Joe Wiley

Ann Arbour* Candy Arbour

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Emilie Villarejos* Cindy Olivier

Brenda Waggenspack* Ms. Tracie Vidrine

Betty Waldren* Anonymous

Idel Waltman* Customers of Cross-Stitch Corner, LLC

*Honoree

Woman's Hospital's Mobile Mammography Coach, funded by donors, provides digital mammograms for the underserved and for those unable to come to the breast center.



Lisa Baker, RT, at the Louisiana Correctional Institute for Women during a monthly mobile coach visit.

Ninth Annual Woman's Victory Open. The ninth annual Woman's Victory Open Golf Tournament presented by Capital One raised more than \$139,000 for the mobile mammography coach and outreach program at Woman's Hospital. Congratulations to the members of Woman's Victory Open Committee, whose year-round work drives the success of this event!

Honorary Chair Sue Rainer

Chair Scharla Kaiser

Vice Chair Francine Groves

Development Chair Patsy Picard

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Logistics Chair Francine Groves

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Past Honorary Chairs Lynn Bradley, 2006 Pamela Malara, 2005 Carol Dykes, 2004 Kathleen Frith, 2003 Bunny Jumonville, 2002 JoAnn Slavdon, 2001 Alíce Greer, 2000

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*Deceased



Woman's Victory Open players enjoying the tournament.



The late Dr. James Atkinson at the 2007 Woman's Victory Open Golf Tournament.

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Hall of Stars. The Hall of Stars was created to celebrate babies born at Woman's Hospital. Family and friends recognize a baby's birth and by so doing, help to further the mission of Woman's Hospital.

Carter Matthew Adamo* M. Valeton Adamo

Hayes Channing Albin* Mr. and Mrs. Don W. Courtney

Madison Paige Andrews* Ronald Andrews, MD

Angela Elizabeth Authement* Michael and Susan Authement

Anthony Michael Authement* Michael and Susan Authement

Mylie ReShay Avants* Debra Avants

Kyrielle Tionne Badie* Koniquica Badie

Zane Connor Baggett* Jacquelyn Irene Bacon

Julia Grace Bergeron* Karen LeBlanc

Aiden Cole Bordelon* Wanda Y. Shaffer

Christopher Clark Boyce* Robert and Julia Boyce

Leighton Grace Boyce* Robert and Julia Boyce

Isabel Adorestine Carbo* Christy Renaud

Emma Grace Coon* Ken and Lori Coon

Camille Elyse Cotton* Annette and Blake Cotton

Ethan Andrew Darlington* Shannon Galloway

Maci Marie DeLaneuville* Brandi DeLaneuville

Sophia Copeland Dominguez* Jean O. Copeland

Cooper Louis Dutruch* Hugh and Lena Bateman Taylor Elizabeth Easley* Karen Bedell Fourrier

Elizabeth Anne Faller* Eagle Drydock and Marine Repairs, LLC

Grace Catherine Faller* Eagle Drydock and Marine Repairs, LLC

Sean Michael Foster* Thasia Ernest and Stephanie Kessinger

Samuel Michael Garza* Loretta David

Braedyn McKenzi Gauthier* Alice Womack

Emma Katherine Glaser* Kenneth and Peggy LeBeau

Emily Claire Greene* Virginia L. Walker

Oudrey Jules Gros IV* Oudrey and Jeanne Gros

Zant David Gurney* Benda G. Tynes

Bryelle Marie Guzzardo* Ashley and John Guzzardo

Jaris James Hamilton* Joseph Hamilton III

Annalee Claire Hancock* Laurie Ann Hancock

Ka'Rynn Michelle Harness* Trudy Thomas

Haley Lynn Higgins* Lynn and Marcelle Sherrill

Irianna Angelle Homes* Linda Harleaux

Kaleb Lee Howell* Virginia Kay Howell

Audrey Taylor Hughes* Diane L. Hughes Karen Colleen Hughes* Diane L. Hughes

Mark Elvin Hughes* Diane L. Hughes

Shana Claire Johnson* Steve and Gail Douglas

Isabel Grace Jones* Kim Corkern

Tarryn Rylee Laquerre* Christopher and Stephanie Laquerre

Gregory M. Lazarre* Mark and Vera Lazarre

Lara S. Lazarre* Mark and Vera Lazarre

Jonah Paul Lim* Benedict Lim

Aspen Lea Linxwiler* Randy Lorio and Tonny Linxwiler

Evan Michael Loupe* Jeannie Pitre

Rebecca Susanna Lowe* Mr. and Mrs. Eugene Groves

Rancher Kahne Miller* Shelia Rancher

Brody Clinton Mitchell* Shawn and Melissa Mitchell

Hampton Pierce Monday* Sybil Monday

Gabrielle Alyse Mora* Glenn and Melissa Marino

Speed Jared Moran* Cathy Moran

Ann Corinne Ourso* Amber H. Ourso

Owen Alexander Peck* Christine Arbo Peck Hailey Elizabeth Perry* Ronald Andrews, MD

Jourdan A.M. Porche* Michelle Jean Pierre

Meghan C. Porche* Michelle Jean Pierre

Clayton Alexander Renaud* Christy Renaud

Glenn Eliza Riley* Kenneth Lloyd Riley

Brantly James Rivet* Brandon and Michelle Rivet

Laurel Elizabeth Roberts* Enid Roberts

Ella Grace Saccaro* Rodney and Susan Nijoka

Lacie Emily Sierra* Suzanne and Michael Cieslak

Michael Allan Sims III* Laura and Mark Normand

Anna Katherine Terrell* Courtney Hearod

Caroline Nicole Thomas* Mr. and Mrs. Phil Thomas Mr. and Mrs. Robert White

HayLee Renee' Nelton Touchet* Steve and Karen Nelton

Sophia Rose Tureau* Tony Tureau

Abigale Laine Veillon* Christy Renaud

Carter Paul Walker* Cindy DeLaune

Celeste Marie Walter* John and Susan Walter

Anna Katherine Wells* Jim and Kathy Deshotels

*Honoree

Woman's was a point of refuge for Louisiana NICU babies.

An NICU infant arriving before the storm.

Melissa Letort, RN, oversees the return of an infant evacuated before the storm.



As with Hurricanes Katrina and Rita in 2005, Woman's Hospital served as a point of refuge for Louisiana neonatal intensive care unit babies, high-risk mothers, and other patients who were evacuated from the areas affected by Hurricane Gustav. Woman's cared for 45 infants from communities in southeast Louisiana. Of the 45 infants, 17 were born at Woman's Hospital. These precious patients, the tiniest victims of Hurricane Gustav, along with 22 adult patients and their families were warmly welcomed and received the life-saving, critical healthcare services and support they needed.

Hurricane Gustav/Ike Donors

Julie Reynolds Janice Lamy Shiloh Missionary Baptist Church Charitable Foundation VHA Foundation Lynn and Felix Weill

In-Kind

Abbott Nutrition Ms. Landon Abshire Ms. Ginna Aker Associates in Women's Health Ms. Sue Bonacorso Dr. and Mrs. Andrew Boyer Ms. Kandi Brewster Capital Area CASA Association Ms. Nicole Clark Mr. Derrick DeLaTorre Mr. and Mrs. David Doub

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New Campus Donors

Baton Rouge Area Foundation Missy Epperson Mark Hall Paul Kirk Cynthia Rabalais Sephora Woman's Hospital is pleased to recognize all donations and pledges for fiscal year October 1, 2007—September 30, 2008. Despite our best efforts, errors and omissions may have occurred. If so, please accept our apology and notify: Woman's Hospital Office of Development PO Box 95009 Baton Rouge, LA 70895-9009 225-924-8720 development@womans.org

Financial Performance

Fiscal year 2008 was an exceptional year for Woman's Hospital, despite the national recession and declining stock market. The 9.1% operating margin exceeded the national average, due to sound fiscal management, a progressive line of services, and an organization-wide commitment to innovation and efficiency. These elements helped simultaneously guard the bottom line while meeting the growing needs of current and future patients throughout the region.

Inpatient and outpatient revenues were up 8.5% from 2007. The year ended with 21,035 admissions, 75,419 patient days, 8,483 births and 7,380 surgeries. The increase in inpatient revenue was due to a rise in the number of deliveries and in the number of neonatal intensive care patient days. The increase in outpatient revenue resulted from increases in breast procedures and the addition of hospitalists to care for the growing number of patients without a physician. All operational targets were achieved.

Woman's revenue base is solid, due to a favorable payer mix, in which managed care represents 54.9% of gross revenue. All contracts are on a percent-of-charge basis. The hospital continued its commitment to community-wide service by providing charity care and participating in Medicare and Medicaid, which pay below actual cost. Good resource management and a commitment to innovation and efficiency enable the hospital to serve those unable to pay the total cost of care. Furthermore, hospital leadership continued to take a strong stand to ensure that Medicaid reimbursement to healthcare institutions is not further reduced. Woman's supported a bill that passed during the 2008 Louisiana legislative session that protects hospitals that provide Level III Regional Neonatal Intensive Care Units or a Medicaid utilization rate of twenty-five percent or greater from future Medicaid reimbursement reductions.

Operating expenses were up 4.2% from the previous year due to both higher costs and the addition of new services that will produce a sizable return on investment in the future. Higher supply costs were related to the addition of a robotic surgery program that significantly reduces patient pain and recovery time. Professional services increased as the hospital worked with consultants to improve operational efficiency. Other increases were related to higher utility costs, maintenance contract expenses, and hospitalist insurance premiums. Salaries and benefits rose 4.9% and accounted for 62.2% of total operating expenses. Identifying opportunities to reduce costs without compromising quality care remained a top priority.

Woman's profitable operations generate measurable growth patterns, excellent debt service coverage, and increasing liquidity. Cash on hand was positively affected by strong cash flow from operations, and remained strong at 308 days compared to the national median of 157 days. Hospital leadership used excess cash on hand to support projects associated with the new campus, scheduled for completion in 2011. While investment returns nationwide were unfavorable, Woman's portfolio outperformed the balanced index. Debt service coverage remained strong at 4.5 times for the fiscal year.

Summary of Financial Contributions to the Baton Rouge Community Through Community Benefit Programs

The hospital is an active, caring member of the community it serves. In carrying out its mission of improving the health of women and infants, the hospital has served the community by:

Providing Care for Persons Living in Poverty	
Charity Care	\$ 240,000
Unreimbursed Cost of Medicaid Program	9,626,000
Subsidized Health Services	
Emergency Services and Clinical Consultation	1,036,000
Better Beginnings Program	86,000
HIV Case Management	186,000
Subspecialty Clinics	339,000
Unreimbursed Hospitalists and Nurse Practitioner Costs	834,000
	00 1000
Providing Benefits to the Community and State	
Community Education of Health Issues	541,000
Support of Community Service Organizations	
Family Road of Greater Baton Rouge	4,000
Susan G. Komen Breast Cancer Foundation	5,000
In-Kind Printing	21,000
Grants and Awards to Service Organizations	19,000
Subsidized Health Care	
Care for Sexual Assault Victims	24,000
Unsponsored Research	322,000
Emergency Management	501,000
	·
Total Financial Support	\$13,784,000

While the above list is not all-inclusive, it represents the significant community benefits provided by the hospital.

Financial Review	2008	2007
	(In Thousands)	(In Thousands)
As a result of our careful planning and effective resource management: We generated revenue from inpatient services such as nursing care, laboratory tests, and pharmaceuticals	\$211,323	\$189,124
We generated revenue from outpatient services such as home health, maternal-fetal medicine, laboratory, imaging, therapy and related healthcare services	99,051	96,996
We generated revenue from nonpatient services, such as investment income, cafeteria, child care center, and wellness center	(3,365)	31,132
Total Earned Revenue	\$307,009	\$317,252
As part of our ongoing commitment to the community: We did not receive payment for services provided to patients unable or unwilling to pay	\$ 2,377	\$ 1,969
We did not receive full payment for Medicare and Medicaid patients and from other government programs	74,248	69,314
We provided discounted services to patients with private insurance	35,677	33,535
Total Revenue Unpaid	\$112,302	\$104,818
Net Revenue	\$194,707	\$212,434
In order to provide the necessary resources for excellence in patient care: We paid employee wages, salaries, and benefits	\$119,927	\$ 114,374
We purchased medications, medical and surgical supplies, and food	24,694	23,213
We incurred other operating expenses such as utilities, depreciation, interest, maintenance, insurance and continuing education for employees and patients	45,915	45,659
Total Operating Expenses	\$190,536	\$183,246
In order to ensure the hospital's future growth and stability: We purchased new equipment, replaced old equipment, incurred building and renovation expenses, reduced long-term debt, and provided for future growth	\$ 4,171	\$ 29,188
Total Operating and Capital Expenses	\$194,707	\$212,434

Medical Statistics

	2008	2007	2006	2005
Adult Admissions	12,187	12,136	12,607	11,780
Adult Average Length of Stay	2.72 days	2.77 days	2.81 days	2.78 days
Births	8,483	8,333	8,705	8,111
Patient Days	75,419	74,887	77,176	73,214
NICU Discharges	1,550	1,511	1,569	1,508
Inpatient Surgeries	2,807	2,840	2,844	2,818
Outpatient Surgeries	4,573	4,849	4,522	4,759
Outpatient Visits	125,788	133,271	130,939	125,670
Breast Procedures	44,294	44,111	42,578	40,011
Home Health Visits	12,440	17,447	17,887	16,933
CT Scans	2,359	2,587	2,251	2,121
Neonatal Transports	103	87	81	137
Pap Smears	86,743	82,857	86,236	84,193
Maternal-Fetal Medicine Office Visits	8,215	8,768	8,998	8,043
Outpatient Clinic Visits	582	529	869	1,018
Gross Patient Revenue by Service				
Gross Fatient Revenue by Service	2008	2007	2006	2005
Obstetrics	22%	21%	23%	21%
Gynecology / Oncology / Surgery	12%	10%	10%	11%
Newborn	5%	5%	5%	5%
Neonatal ICU	29%	30%	28%	30%
Total Inpatient	68%	66%	66%	67%
Outpatient Surgery	9%	9%	9%	9%
Other Outpatient	23%	25%	25%	24%
Total Outpatient	32%	34%	34%	33%
	100%	100%	100%	100%
Gross Patient Revenue by Financial Cla				
erer energies energies en energies	2008	2007	2006	2005
Insurance*	54%	54%	51%	53%
Medicaid*	40%	40%	43%	41%
Medicare and Champus*	5%	5%	5%	5%
Self-Pay+	1%	1%	1%	1%
	100%	100%	100%	100%

* Pays less than 100% of billed charges based upon a contractual arrangement or governmental regulations.

+ Pays less than 100% of billed charges based upon qualifications for financial assistance, discount for package priced services, or prepayment for services.

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*Deceased

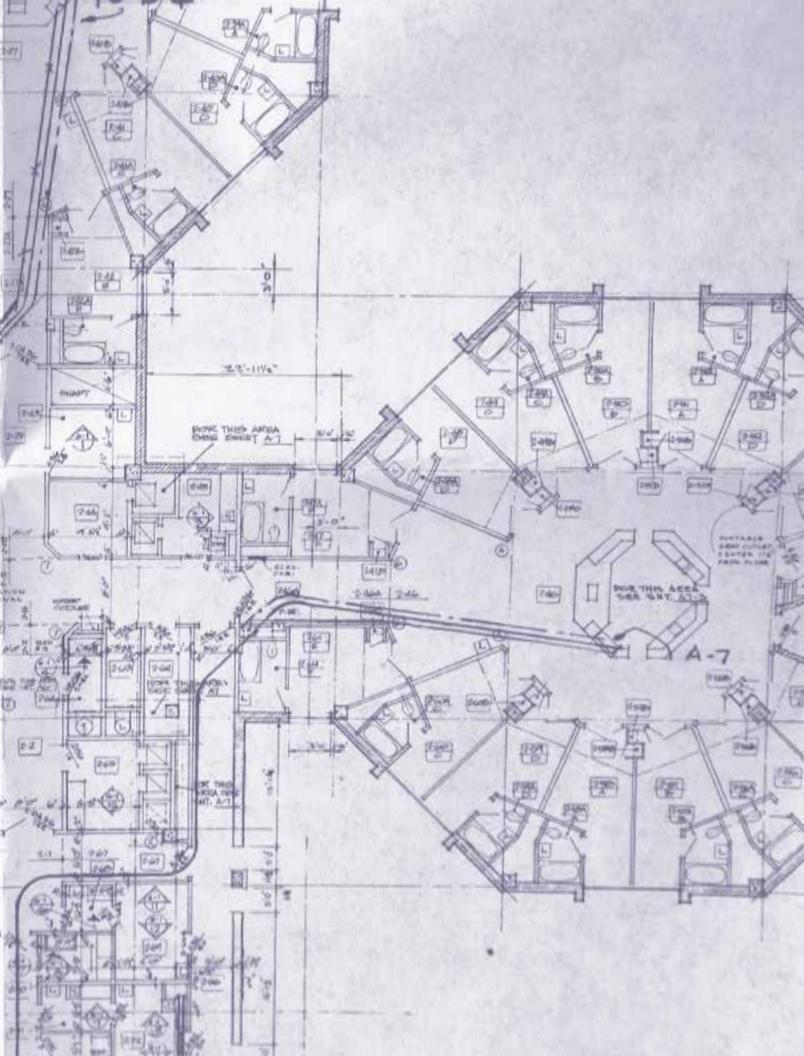
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*Deceased







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About Woman's Hospital

Woman's Hospital is a 501(c)(3) not-for-profit organization governed by a board of community volunteers. Contributions, along with proceeds from the hospital's operations, are reinvested in research, community education, service programs, equipment, and facilities.