

New Initiatives

Woman's now has two mammography coaches to save lives across Louisiana.



Cynthia Rabalais (center) of Woman's, with Chris Ciesielski and Sarah Rainwater of NFP Benefits Solution Group.

Woman's mammography coaches are two of only 12 mammography coaches in the U.S. that feature 3D mammography technology which assists in diagnosing cancer as early as possible.

"We are proud to bring 3D mammography, the highest level of breast cancer detection technology, to women experiencing geographic, financial and cultural barriers to proper breast care by focusing on areas where mammography and diagnostic services are not readily

available," said Cynthia Rabalais, director of Woman's Cancer Center. "The overall goal of the program is to reduce Louisiana's breast cancer mortality rate, which is the second highest in the nation, through early detection and intervention."

With the addition of a second coach, Woman's is expected to increase the number of women served to nearly 10,000 annually. Services will expand to Iberia, Jefferson, Lafourche, Orleans, Plaquemines and St. Bernard parishes for a total of 21 parishes.

Funding for the additional coach was made possible through generous support from the Baton Rouge Area Foundation and Hearst Foundations as well as sponsorships of the BUST Breast Cancer bra art fashion show and Woman's Victory Open golf tournament.

Thank you for caring!

Our team of philanthropy professionals at the Foundation for Woman's, works directly with you to explore how you might support our mission.

You can make a gift to support any program you care most about:

- NICU (Family Support, Human Donor Milk, Specialized Care)
- Breast and Gynecologic Cancer (Mammography Coach, Patient and Survivor Support, Screening)
- Breastfeeding "Warmline" Support
- Care for Survivors of Sexual Assault
- Palliative Care
- Comprehensive HIV AIDS Management Program
- Geaux Strong Swim Program for Children with Mobility Challenges
- Healing Arts
- Patient-Centered Innovation (Interpreter on Wheels, FaceTime, Comfort Care Bags, and more)

Foundation for Woman's Staff

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Foundation for Woman's Woman's Impact

The mission of Foundation for Woman's is to raise philanthropic support to improve the health of women and infants at Woman's.

SUMMER 2017

NICU Rooftop Garden in Progress



Junior League of Baton Rouge members hold sea animals that will be part of the "Embracing Estuary" rooftop sculpture garden located near the NICU. Shown: Anita Bankston, Leslie Berg, Jessica Gagliano, Kathy Victorian and Kimberly LaMotte.



Junior League of Baton Rouge members Jenny McLin, Jill Kindler, and Megan Cardaro, hold sea creatures that will be featured in the new rooftop garden.

Project Made Possible by the Junior League of Baton Rouge

A dull, gray rooftop view from Woman's Newborn and Infant Intensive Care Unit (NICU) will soon be transformed into an underwater fantasy thanks to the Junior League of Baton Rouge. The garden will feature whimsical metal sculptures of native Louisiana animals such as the crawfish, turtle and alligator. The installation is part

of the Junior League of Baton Rouge's \$100,000 gift for its 85th anniversary. "Several members have, had or even know of children who were cared for in Woman's NICU," said Kathy Victorian, president of the Junior League of Baton Rouge. "This project provides a signature space for visitors

to heal and find comfort in the power of art." Visitors can learn about the creatures through interactive kiosks. The garden installation is expected to be completed by mid-July.

Inspired Giving

Meet **Rose Marie Fife**, Donor and Volunteer

What inspires you to give to Woman's?

I see what Woman's has done for women in our community and what it has done for me. Seeing this firsthand inspires me to give and to encourage others to give. I feel that my gift, no matter how big or small, will make an impact.



BUST Breast Cancer Committee Members, Rose Marie Fife, Amber Moreau and Becky Gottsegen, discuss plans for the September 21st event.

What is your motivation for supporting BUST Breast Cancer?

Being a breast cancer survivor, this event excited me so much that I didn't want to just go, I wanted to be a part of it. In fact, this year I am the chairwoman and I have set our goals very high. This event has enabled Woman's to put a second mammography coach on the road to travel around the state doing mammograms for those unable to afford one or those who lack transportation to and from Woman's. Mobile mammography has been very successful in detecting breast cancer and has certainly saved many lives. How remarkable is this and how wonderful to be able to have not one, but two coaches!

Why would you encourage others to support Woman's?

Anyone who has walked through the doors of Woman's and has been a patient or visited a patient has seen the quality of care that a woman receives at this hospital. You are treated with the utmost love and support by all.

When I delivered my babies years ago, I had no idea that Woman's was a non-profit; it was not until I began volunteering in the hospital that I realized this. Since then, I have done my best to tell everyone I come in contact with how much I love Woman's; I encourage them to support this outstanding hospital with a gift of money or even the gift of their time by becoming a volunteer or getting involved with events such as BUST Breast Cancer. As I think about those who have had babies here, who have had surgeries here, who have had tests here or who know someone who has, I hope that they will one day feel the love to support this wonderful hospital!

Pink is now my color. I wear it because of my love for Woman's and all that it stands for!

Meet **Shon Baker**, Foundation for Woman's Chief Development Officer



FAVORITES

Place for Lunch: Friday afternoon at Commander's Palace

TV Show: Jeopardy – I love to play along

Place to Have a Shopping Spree: Amazon.com – So many things in one place!

Class in High School/College:

I had so many favorites – they were always led by such amazing teachers

Way to Spend a Saturday Morning: A long walk with my husband and son

Way to Unwind: Weekends spent on the Mississippi Gulf Coast in Bay St. Louis

Artist on my Playlist: Right now, it's a tie between Tab Benoit or Eric Lindell

Item in my Wardrobe: Anything given to me by my very stylish grandmother

Concert: JazzFest! It tops itself each and every year

Book: The Awakening by Kate Chopin

Out-of-Town Destination: St. Kitts and Nevis

Life Motto: Nevertheless, Persist

Locale for Date Night: Anywhere with my husband

Color: White

Pets or No Pets: Definitely pets, especially dogs

Your Passion at Work



The 2017 Woman's Impact Luncheon raised over \$93,000 to benefit programs and services at Woman's. The program featured Amy Teague, a cancer survivor, who relied on Woman's Patient Navigation Program to assist in her journey to remission from ovarian cancer. Shown: Cathy Giering, Teri Fontenot, Amy Teague and Rose Marie Fife.



Supporters of Foundation for Woman's enjoyed a reception in their honor at the home of Pete and Kelli Bush in December. The event is a special thank you to those who donate \$1,000 or more during the year to benefit programs and services that rely on philanthropy to continue. Shown: Dr. Steven Feigley, Taryn Rogers, Pete and Kelli Bush, Teri Fontenot, and Connie and Tom Hawkins.



BUST Breast Cancer is a bra art fashion show, silent auction and chef showcase that supports Woman's breast cancer outreach and education programs. This year's event will take place at L'Auberge Casino and Hotel in Baton Rouge on September 21st. Planning committee members shown: (standing) Michele Cancienne, Melissa Curry, Pam Parker, Katie Player, Jeanne Trum, Cheryl Haines, Kris Cangelosi, Ruthie Golden, Courtney Edwards, Nina Wager. (seated) Connie Smith, Cindy Tiek, Amber Moreau, Rose Marie Fife (chair) and Heather Kleinpeter.



Woman's Victory Open The Woman's Victory Golf Tournament will take place on October 16th, at the Country Club of Louisiana. The annual all-women tournament raises funds to support Woman's breast cancer education and outreach programs including the Mammography Coach. Planning committee members shown: (Standing left to right) Martha Wells, Carla Jumonville, Anise Valure, Michael Ann Crawford, Kathleen Garrison, Gail Gaiennie and Jamie Burgess (seated) Pat Morgan and Sarah Grace Brooks.

For more information about ways to get involved with Foundation for Woman's including BUST Breast Cancer and Woman's Victory Open, contact us at (225) 924-8720 or giving@womans.org.