



Funded through generous support, Woman's programs and services meet the critical needs of women and babies in our community, many of whom are underserved and uninsured. Nearly 55 percent of the babies born at Woman's are covered by Medicaid. In 2014, these vital community services cost \$34.5 million more than payment received. Of this amount, Woman's provided more than \$22.7 million in care for Medicaid patients for which there was no reimbursement.

## Our community supported these programs and services in 2014:

### NICU:

- Cared for 1,055 sick and premature babies.

### Human Donor Milk:

- Fed sick and premature babies weighing less than 2.2 pounds with 620 bottles of human donor milk.

### Breastfeeding:

- Provided 17,713 breastfeeding consultations to new mothers.
- Answered 3,500 breastfeeding "Warmline" phone calls.

### Mother-to-Child HIV Transmission Prevention:

- Provided education and treatment for HIV/AIDS-infected pregnant women, resulting in reduced mother-to-child transmission rates. Since 2005, Woman's has not had an HIV-positive baby born to a mother enrolled in the program.

### Palliative Care:

- Provided immediate support for the families of 61 babies.
- Provided 24 grief and loss support group meetings for 140 attendees.

### Care for Victims of Sexual Assault:

- Treated and provided clothing and toiletries for 41 women, or 35% of all known adult female sexual assault victims in the Baton Rouge area who presented at a healthcare facility.

### Cancer Guidance and Support:

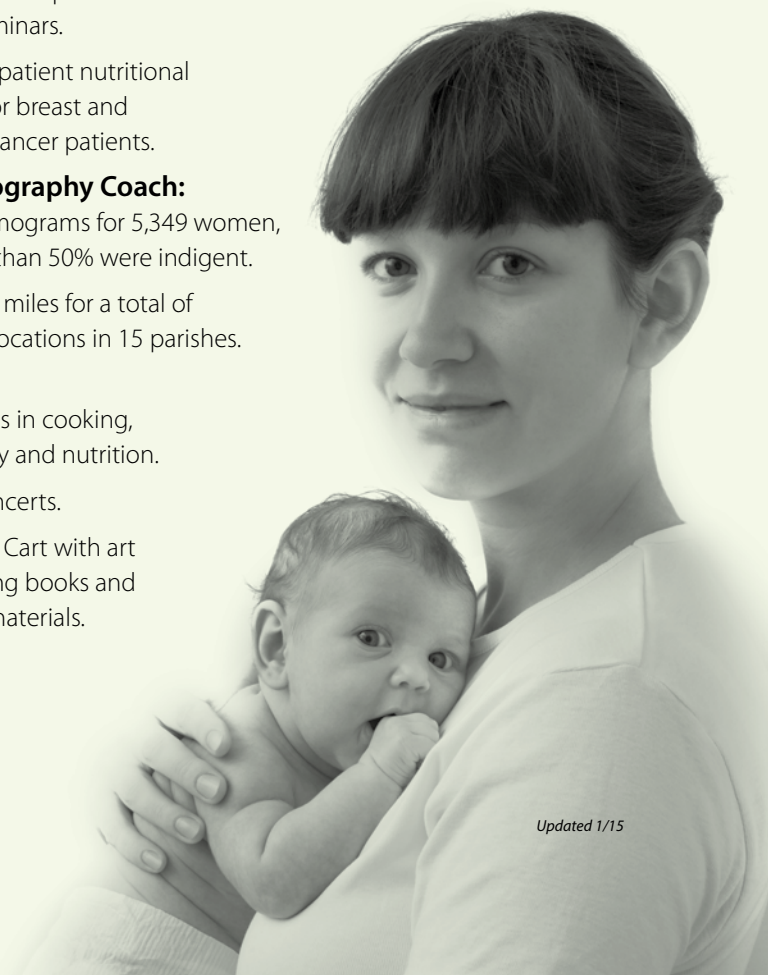
- Guided 334 breast cancer patients through treatment for a total of 1,206 individual breast cancer consultations.
- Provided 1,910 individual gynecological cancer consultations.
- Provided 10 breast cancer support groups for 50 patients and 4 gynecological cancer support groups for 30 patients.
- Offered 4 survivorship luncheons and 11 educational seminars.
- Provided 414 inpatient nutritional consultations for breast and gynecological cancer patients.

### Mobile Mammography Coach:

- Provided mammograms for 5,349 women, of which more than 50% were indigent.
- Traveled 18,559 miles for a total of 226 trips to 71 locations in 15 parishes.

### Healing Arts:

- Offered 4 classes in cooking, painting, jewelry and nutrition.
- Provided 21 concerts.
- Stocked the Art Cart with art supplies, coloring books and scrapbooking materials.



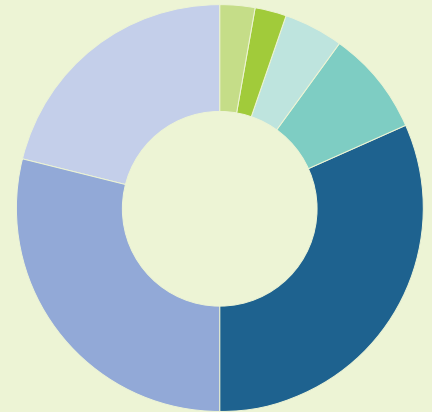
At Woman's, we see what is happening in our community every day. We see the joy of a family meeting their new family member for the first time. We see the relief of a woman who had suffered silently from an illness made better with our care. We see an HIV-positive mom agonizing about her unborn child's future. We see a sexual assault victim numb from shock. We see a mother worrying if her baby will ever leave the NICU.

It is our mission to improve the health of women and infants in our community. Through your support of vital community programs, which provide much-needed assistance to the underserved and uninsured, we achieve our mission. Maintaining these programs becomes a greater challenge each year, and we must look to friends like you for support.

When you partner with Woman's, you strengthen our community. Please know that your gift will help those who need it most. Will you join us?

## Development Revenue

● Honor/Memorials _____	\$33,475
● Direct Mail _____	31,947
● Other Sources _____	52,938
● Employee Campaign _____	98,710
● Grants _____	377,130
● WVO _____	339,642
● Annual Giving Campaign _____	248,289
<b>Total Revenue _____</b>	<b>\$1,182,131</b>



## Shortfall for Programs and Services

	FY 2014	FY 2013	FY 2012
● Unreimbursed Cost of Caring _____ for Medicaid Patients	\$22,720,000	27,474,000	21,474,000
● Unreimbursed Cost of Hospitalists _____ and Nurse Practitioners	2,954,000	2,543,000	2,814,000
● Subsidized Health Services _____ Emergency Services and Clinical Consultation Location Services HIV Case Management Subspecialty Clinics Care for Sexual Assault Victims	3,317,000	2,912,000	2,546,000
● Charity Care _____	4,695,000	2,345,000	961,000
● Unsponsored Research _____	220,000	302,000	504,000
● Community Education of Health Needs _____	446,000	322,500	405,000
● Other _____	169,000	112,000	99,000
<b>Total Community Commitment _____</b>	<b>\$34,521,000</b>	<b>36,063,000</b>	<b>28,803,000</b>

