

# Imagine a place just for women and infants.

There is **joy** in meeting a new baby for the first time. There is **concern** for the baby in the NICU. There is **compassion** for the woman facing cancer. There is **happiness** in helping the underserved.

## Building relationships

### Care for Survivors of Sexual Assault

Women who have been sexually assaulted need emotional support, expert medical care and evidence gathered in a timely and professional manner. At Woman's, a woman will receive a forensic exam by a Sexual Assault Nurse Examiner (SANE) nurse in a private room designed especially for sexual assault victims. We provide clean clothing, a place to shower and toiletries.

Your gift provides toiletries and clothing for the survivor and continuing education for those who care for survivors of sexual assault.

### Patient Centered Innovation

In addition to providing excellent care, Woman's strives to enhance patient comfort and well-being. For example:

- The Interpreter on Wheels program eliminates language barriers and facilitates communication between the patient/family and hospital staff.
- A program utilizing FaceTime allows families to see their newborn in the NICU and communicate with medical staff when they cannot be physically present.
- Comfort Care bags contain small extras to enhance the hospital stay like lotion, eye masks, lip balm and more.
- Meal and transportation vouchers are offered to families facing extreme hardship while a loved one is hospitalized.

Your gift contributes to the healing process by helping to fund the "little something extra" many patients need.

## Making a difference

### Geaux Strong

Women Many children face mobility challenges related to cerebral palsy, spina bifida, traumatic brain injury and more. Geaux Strong is a water program instructed by a pediatric physical therapist that aims to help children build strength, endurance and independence in the water.

Your gift helps children gain confidence and water skills in a fun, social environment.

### Mother-to-Child HIV Transmission Prevention

Without intervention, up to 40 percent of HIV-infected pregnant women could transmit the virus to their babies. The program provides case management services to HIV-positive mothers from diagnosis to one year after delivery. In addition, babies receive six weeks of anti-retroviral medication. Since 2005, Woman's has not had an HIV-positive baby born to a mother enrolled in the program.

Your gift helps decrease the chance of a baby contracting HIV during birth.

### Palliative Care

Palliative Care at Woman's uses a teamwork approach to provide patients with relief from the symptoms, pain, and stresses of a serious illness with a goal of improving quality of life for both the patient and the family. The program is supported by a Perinatal Palliative Care team serving patients and families experiencing a variety of pregnancy complications, and an Adult Palliative Care team serving patients diagnosed with cancer.

Your gift provides training for the Palliative Care team and memories for families in the form of hand and foot casts and other keepsakes.

## Strengthening commitments

### Breast Cancer Outreach and Education

In the U.S., 1 out of every 8 women will develop invasive breast cancer over the course of her lifetime. According to the American Cancer Society, Louisiana has the second highest rate of death from breast cancer in the nation. Woman's Mobile Mammography Program provides free or low-cost screening

mammograms to 4,700+ women each year, targeting women with geographic, financial and cultural barriers to proper breast care.

Your gift provides life-saving screening mammograms for uninsured or underinsured women.

### Cancer Navigator and Survivorship Programs

Cancer is a life-changing battle, and patients experience physical, emotional, financial and lifestyle challenges. Our Patient Navigators guide patients from diagnosis to survivorship by offering assistance with understanding insurance, finding doctors, managing medical paperwork, and more. Our Cancer Survivorship Program offers nutritional counseling, medical exercise, support groups, educational programming, physical, occupational, speech and massage therapy.

Your gift eases the burdens of breast and gynecologic cancer patients by providing them with one-on-one guidance and a personalized survivorship wellness program.

### Healing Arts

From women on bed rest or receiving infusion treatments to sitting beside a baby's bed in the NICU, many patients and their families call Woman's home for extended periods of time. Woman's Healing Arts program transforms the healing experience encompassing the mind, body and soul.

Your gift enhances the hospital experience for patients and their families through music, writing, dancing, scrapbooking and art.

## Improving lives

### Lactation Warmline

Breast milk provides the best nutrition. Though breastfeeding is natural, it can sometimes be challenging.

Your gift gives babies the healthiest start in life by supporting Woman's Lactation Warmline, a free service that provides troubleshooting advice from a registered nurse.

### Human Donor Milk

A sick or premature baby can be at risk for necrotizing enterocolitis (NEC), a serious, often fatal illness in which the small intestine becomes inflamed and starts to decay. Breast milk provides the best protection against NEC; unfortunately, some mothers cannot breastfeed for health reasons.

Your gift helps babies get the nutrition they need to survive; it enables Woman's to obtain human donor milk from licensed human milk banks

### NICU Specialized Care & Education

Parents of premature and/or sick babies experience high levels of anxiety and are often overwhelmed by the responsibility of caring for their newborn. Woman's NICU offers specialized programs and services to enhance care and improve outcomes for sick and premature babies.

Your gift supports specialized care items not covered by insurance, the NICU Family Support Program, and more.

Woman's is a special place.

8,600+ births a year

17th largest pregnancy and delivery in the U.S.

11,000+ high-risk pregnancy visits

43,000+ mammograms a year

2,001 consultations with our Cancer Navigators

16,143 miles traveled by mammography coach

2,190 ounces of lifesaving human donor milk

84-bed NICU Unit

22,000+ NICU patient days

## Impact of 2016 Donations

With generous help and support from the community, Woman's provided the following services and programs for women and babies in 2016:

- Provided screening mammograms through the Mammography Coach for 4,389 women, of which more than 50% were indigent.
- Guided breast cancer patients through treatment for a total of 1,282 individual breast cancer consultations.
- Hosted 12 breast cancer support groups attended by 179 patients.
- Provided palliative care for families and patients; hosted 23 grief and loss support group meetings.
- Offered 12 Healing Arts classes to cancer patients, 20 concerts, and the Art Cart to pregnant women on bed rest.
- Fed sick and premature babies weighing less than 2.2 pounds with 648 bottles of human donor milk.
- Provided education and treatment for 59 pregnant women and their newborns through the Mother-to-Child HIV Transmission Prevention Program.
- Cared for 1,050 sick and premature babies in the NICU.
- Provided 21,267 breastfeeding consultations to new mothers and answered 3,500 "Warmline" phone calls.
- Treated and provided clothing and toiletries for 110 women through the Care for Survivors of Sexual Assault program.
- Provided 719 individual gynecologic cancer consultations and 12 gynecologic cancer support groups.
- 30 children with mobility challenges improved their independence and strength by participating in Geaux Strong, an aquatic program specially designed for children with cerebral palsy, spina bifida, traumatic brain injury and other special needs.

Woman's mission:  
to improve the health of women and infants.  
We can't achieve  
it without you.