

More miles. More screened. More saved.

Woman's Mammography Coach

Woman's Mammography Coach reduces geographic and financial barriers to care by bringing breast care directly to women including those who lack transportation or health insurance.

Since 2006, Woman's Mammography Coach has performed more than 40,000 mammograms.

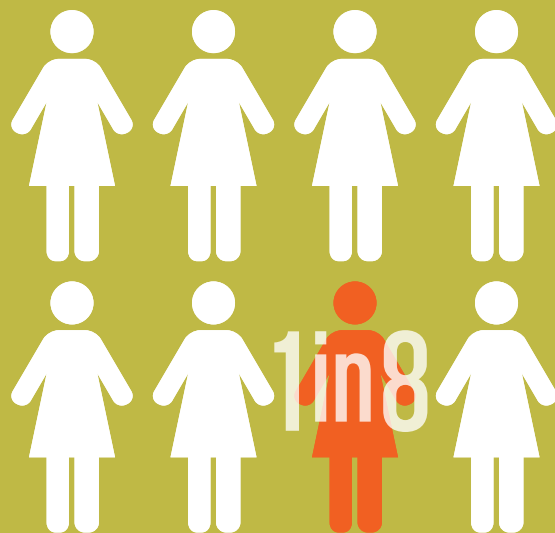
In 2016, Woman's Mammography Coach:

- Diagnosed breast cancer in 24 women
- Served 4,389 women, of which 50 percent were uninsured or underinsured
- Traveled 16,440 miles for a total of 150 trips to 59 different sites in 21 parishes

We Need Your Help!

As a result of your past support, Woman's is adding a second Mammography Coach in 2017 that will be outfitted with the latest 3D mammography technology. It is scheduled to be on the road saving lives in late 2017.

It will cost \$1,070,000 annually to keep Woman's fleet of Coaches on the road. The existing coach will be refurbished and outfitted with 3D mammography technology for a total cost of \$600K.



One in eight women will get breast cancer. Early detection is the best defense. In Louisiana, the fight against breast cancer is compounded because many women do not have access to the healthcare and screening they need. As a result, **Louisiana has the highest mortality rate from breast cancer in the nation.** Woman's has taken that fight on the road with its Mammography Coach.

Double Our Annual Efforts

WHAT WE'VE DONE

WHAT WE CAN DO

16,400 miles traveled

32,880 miles traveled

4,389 women screened

8,778 women screened

150 trips taken

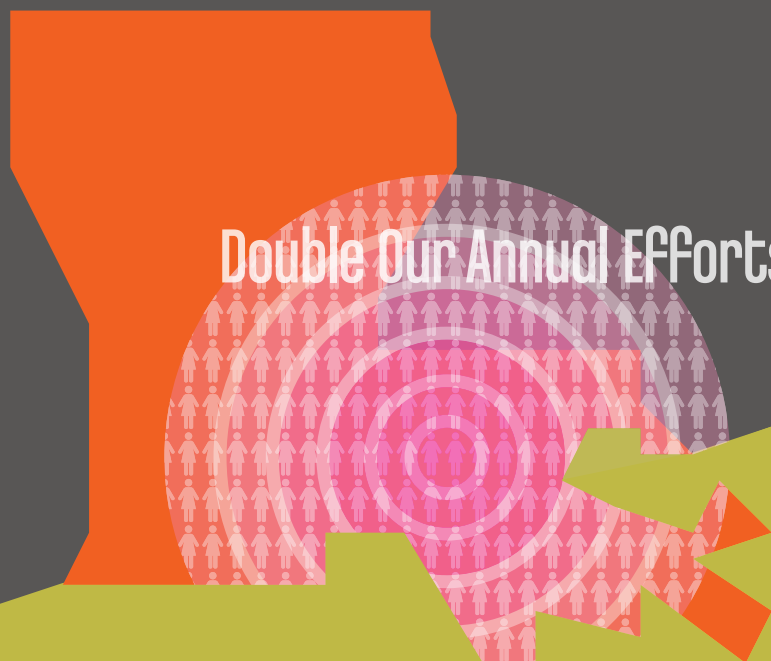
300 trips taken

24 cancers detected

48+ cancers detected

18 parishes

21 parishes



Get Involved in Our Fundraising Events!

All funds raised from these events benefit Woman's breast cancer outreach, including the Mammography Coach.



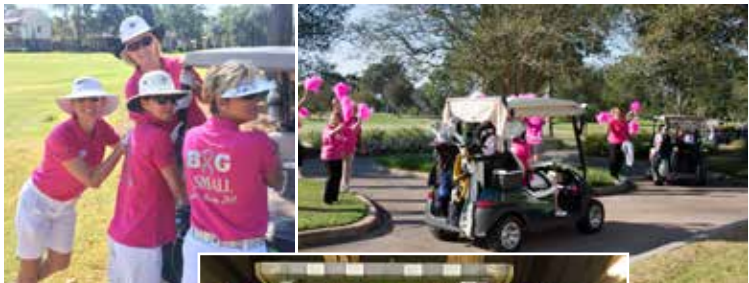
BUST Breast Cancer
Thursday, September 21, 2017
L'Auberge Casino & Hotel
 BUST Breast Cancer is a bra art fashion show, chef showcase and silent auction. There are many ways to give: sponsorships, restaurant participation and auction item donations.



Woman's Victory Open
Monday, October 16, 2017
The Country Club of Louisiana
 Woman's Victory Open is an all-women's golf tournament held at The Country Club of Louisiana. Since its inception, funds raised have exceeded \$1,000,000!



Host a Fundraiser!
 Plan your own event! We appreciate the support of the many businesses, restaurants, individuals and families who want to support Woman's and have fun at the same time!





Thursday, September 21, 2017
L'Auberge Casino & Hotel

Sponsorship Opportunities

All sponsorships of \$1,000 or higher receive the following benefits:

- Name/logo on signage at BUST Breast Cancer
- Name/logo in the BUST Breast Cancer program
- Recognition in the post-event advertisement
- Name on the donor recognition wall at Woman's
- Recognition on womans.org/giving
- Recognition in the Foundation for Woman's annual report

UNDERWRITING SPONSOR \$10,000

All benefits of a \$1,000 sponsor plus:

- First right of renewal in subsequent years, response due by April 1, 2018
- Name/logo on the BUST Breast Cancer Save the Date*
- Name/logo on the BUST Breast Cancer Invitation*
- Name/logo on the BUST Breast Cancer event ticket
- Name/logo on the front cover of the BUST Breast Cancer program
- Full-page advertisement in prominent location of the BUST Breast Cancer program
- 10 VIP tickets (including 1 reserved table at event in premium location and 4 reserved seats at stage)

VIP RECEPTION SPONSOR \$7,500

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Save the Date*
- Name/logo on the BUST Breast Cancer Invitation*
- Name/logo on the BUST Breast Cancer VIP event ticket
- Half-page advertisement in prominent location of the BUST Breast Cancer program
- 8 VIP tickets (including 1 reserved table at event in premium location and 2 reserved seats at stage)

COUTURE SPONSOR \$5,000

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Save the Date*
- Name/logo on the BUST Breast Cancer Invitation*
- Quarter-page advertisement in prominent location of the BUST Breast Cancer program
- 6 VIP tickets (including 1 reserved table at event and 2 reserved seats at stage)

SPOTLIGHT SPONSOR \$3,500

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Save the Date*
- Name/logo on the BUST Breast Cancer Invitation*
- 6 VIP tickets (including 4 reserved seats at stage)

RUNWAY SPONSOR \$2,500

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Invitation*
- 4 VIP tickets (including 2 reserved seats at stage)

BUST SPONSOR \$2,000

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Invitation*
- 2 VIP tickets (including 2 reserved seats at stage)

BRA SPONSOR \$1,000

All benefits of a \$1,000 sponsor plus:

- Name/logo on the BUST Breast Cancer Invitation*
- 2 VIP tickets

**All printed materials subject to deadlines.*

IN-KIND SPONSORSHIPS

(Including Presenting, Media, Decorations, Photography, Audio/Video, Videography, Lounge, Hair & Makeup, Jewelry Pull, DJ)

- Name/logo on the BUST Breast Cancer Invitation*
- Name/logo in the BUST Breast Cancer program
- Name/logo on signage at BUST Breast Cancer
- 2 VIP tickets
- Recognition on womans.org/giving
- Recognition in the Foundation for Woman's annual report

CHEF SHOWCASE DONORS

- Name/logo on the BUST Breast Cancer Invitation*
- Name/logo in the BUST Breast Cancer program
- Name/logo on signage at BUST Breast Cancer
- 2 VIP tickets
- Recognition on womans.org/giving
- Recognition in the Foundation for Woman's annual report

AUCTION DONORS

- Name/logo in the BUST Breast Cancer program
- Name/logo on signage at BUST Breast Cancer
- Recognition on womans.org/giving
- Recognition in the Foundation for Woman's annual report

ADDITIONAL TICKETS

Ticket Price Per Person	BUST Breast Cancer	VIP Reception	1 Reserved Stage Seat
\$60	X		
\$90	X	X	
\$175	X	X	X

CORPORATE PARTNER

\$5,000 or higher

All sponsorships of \$5,000 or higher that have a pledge for 3 years or more will be recognized at the sponsor level for the sponsored event and as a Corporate Partner:

- Name/Logo on signage and/or programs as a Corporate Partner at all of Woman's events including:
 - Woman's Victory Open
 - BUST Breast Cancer
 - Woman's Impact Luncheon
 - Woman's Leadership Donor Recognition Event
- Name/logo on womans.org/giving
- Name/logo on the donor recognition wall at Woman's